

IAMIC Sponsorship

When you invest in IAMIC, you INVEST in the future of our Mutual's. This partnership CREATES a win/win situation. We will help you ENHANCE and BUILD your company's recognition in the industry while we EXPAND knowledge and EDUCATE members. We will SHARE information and PROMOTE your company through...



**Illinois
Association of
Mutual
Insurance
Companies**



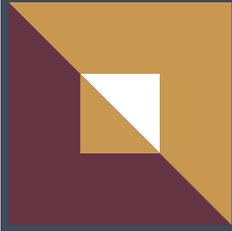
217-563-8300
Fax: 888-403-0935
Email:
leadership@iamic.org
www.iamic.org
P.O. Box 116
Ohlman, IL 62076

- Web Sponsorship
- Event sponsors...Claims, Underwriting, North and/or South Regionals
- Event Breakfast
- Event Breaks—Morning and/or Afternoon
- Charging Station
- Lunch sponsors—Exclusive to Platinum Pkg
- LAUTUM News

As a member of the Mutual Industry family, when you advertise in the *LAUTUM NEWS*, we will...

BUILD recognition and familiarity of Your Company
PROMOTE your products and Services in a Cost-Effective Manner
REACH the decision-makers of Illinois Farm Mutuals
REINFORCE your commitment to the Farm Mutual Industry
ACHIEVE maximum exposure within the Farm Mutual Industry

IAMIC - your trusted and loyal partner



2019 EDUCATIONAL EVENTS

CLAIMS SEMINAR

February 21

Approximately 90 attendees consisting of adjusters, managers, underwriters, and directors. Excellent opportunity to show your support of the industry while getting your name in front of the decision makers.

TRADE SHOW/Claims Seminar

February 21

Exclusive opportunity for our Associate Members only— only 7 tables offered. This is the perfect opportunity to be in a smaller setting with claims personnel. The **Table Top** display is only \$100.00 with a paid registration to the seminar. In addition, marketing materials may be distributed to attendees.

REGIONAL MEETINGS - North and/or South

Southern
Northern

March 20
March 19 or 21

Identical meetings held in two locations with approximately 100 attendees at each event. Directors and Managers attend these events. The foundation of the Mutuels will be listening when you show your support of our industry.

UNDERWRITING SEMINAR

April 17

Approximately 75 attendees at this event consisting of mostly underwriters, managers and agents. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the right people.

SPONSORSHIP for all IAMIC events helps to keep the registration fees for seminars low and allows us to secure top notch speakers

Thanks for supporting IAMIC

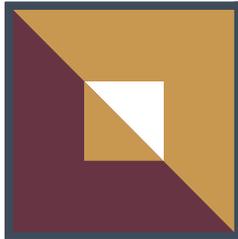
Convention Sponsorships will be mailed out in the Spring



BRONZE LEVEL

\$2,000

- Be a morning *OR* afternoon **BREAK** sponsor at Claims, Underwriting *and* Regionals
- **One** Month of Web Advertising (*our choice)
- Half Page Ad in the LAUTUM news * can upgrade
- Special Recognition in our LAUTUM “Exclusive Sponsors” page
\$ 2,750 VALUE



GOLD LEVEL

\$3,000

- Be an **EVENT** sponsor at Claims, Underwriting and Regionals
- **TWO** Months of Web Advertising (*our choice)
- Full Page Ad in the LAUTUM news
- Special Recognition in our LAUTUM “Exclusive Sponsors” page
\$ 4,400 VALUE



PLATINUM LEVEL

\$5,000

Only ONE Available

- Be an **EXCLUSIVE Lunch** sponsor at Claims, Underwriting and Regionals
- **Exclusive** Printed Membership Directory Booklet Sponsorship
- **TWO** Months of Web Advertising (*Your Choice)
- Full Page Ad in the LAUTUM news
- Special Recognition in our LAUTUM “Exclusive Sponsors” page
\$ 8,250 VALUE



I'm Charting the Course for the 2019 Year

Total #1
\$ _____



Charging Station...Select one

\$100 (\$150 Non Members)

- Claims Seminar Underwriting Seminar
 Northern Regional Seminar Southern Regional Seminar

Only 1 cube sponsor per seminar. Sponsor will be awarded on a first paid basis.

Total #2
\$ _____



Web Advertising...Select one

\$500 (\$750 Non Members)

- January February March April May June
 July August September October November December

With your logo and company mission statement, we will provide a link to your website on the IAMIC website. Bronze, Gold and Platinum sponsors have first choice. All months are assigned based on first payment received

Total #3
\$ _____



Trade Show Table Top at Claims Seminar

\$100

* Company must have a registered attendee at the Claims Seminar

Total #4
\$ _____



A la Carte

Choose as many opportunities for sponsorship as you wish

	\$550	\$350	\$350		\$350
	EVENT	Breakfast	AM Break	Lunch	PM Break
Claims	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Exclusive to Platinum Level Sponsorship	<input type="checkbox"/>
Northern Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Southern Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Underwriting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

Total #5
\$ _____



BRONZE LEVEL

* Upgrade ad for add'l \$150.00

\$2,000

Total #6
\$ _____



GOLD LEVEL

\$3,000

Total #7
\$ _____



PLATINUM LEVEL Preferred Months for Web Ad _____ & _____ **\$5,000**

Total #8
\$ _____



LAUTUM NEWS ADS

The LAUTUM News reaches 1,000+ individuals in our industry. Advertising contracts include both issues for 2019 (Spring & Fall). Ad size must remain the same but ad content may be changed ** artwork must be submitted by April 1st

- | | | |
|---|---------|-------------|
| <input type="checkbox"/> The Lautum News | Members | Non-Members |
| <input type="checkbox"/> Full Page (7"w x 9"h) | \$500 | \$700 |
| <input type="checkbox"/> Half Page (7"w x 4.25"h) | \$350 | \$500 |
| <input type="checkbox"/> One Third (5"w x 4.25"h) | \$300 | \$400 |

Total
Sponsorship
\$ _____

Thank you!

Total Commitment \$ _____ Check # _____ (Preferred payment)

Company _____ CC Name _____

CC Holder Address _____ City, State ZIP _____

CC # _____ Exp. Date _____ CSC # _____