

Convention Sponsorship

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES
PO Box 116, Ohlman, IL 62076 ~ Fax 888-403-0935 ~ Phone 217-563-8300

JOIN YOUR STRATEGIC PARTNERS 2020

We're gearing up for a Virtually Great Convention

August 24-26, 2020



Industry Partner
Levels of
Sponsorship
(Members Only)

- **Platinum**
Package \$2,500
- **Gold**
Package \$2,000
- **Silver**
Package \$1,000

ZOOM

TO LEARN THE LATEST INFORMATION
IN THE FARM MUTUAL INSURANCE
WORLD!

Important Notes for Sponsoring an Event Visit the website for online payments

2020 will be a year we will always remember—the challenges the pandemic brought to IAMIC forced us to into the Virtual world—right NOW. I am excited at the opportunity to continue to bring high quality educational events. By partnering with all of you, I know we can bring engagement from members and a little fun.



We want to give back to local communities and will be purchasing prizes and giveaways from our members with small businesses. **All registrants who sign up for our entire convention will receive welcome packets.** Sponsorship Banners will be displayed at each ZOOM event so we may promote our partners to all our members—a way to say THANK YOU for supporting us during such a difficult year.

Your support this year is especially helpful to our Association

THANK YOU! *Jackie Rakers*

SUPPORT YOUR LOCAL BUSINESSES! BUY LOCAL!

IAMIC supports charitable causes each year with our FUN RUN. This year, we are asking you to support your neighbors and local businesses. There are many ways to give back within your community. Is there a local restaurant or bakery? Buy lunch or break items for the local police or fire department. Purchase a product and donate it to a local community group like FHA or your school district. Let us know what charitable act you choose—we want to compile an article for our LAUTUM news.

Join us in doing our part to help our friends, family and neighbors.

	Platinum	Gold	Silver
Power Point Welcome Slide Company Name will be displayed	w/Logo ✓	✓	✓
Convention Materials - Inclusion of Company contact information	✓	✓	✓
Special Recognition in the IAMIC newsletter - <i>The Lautum</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared	Group
Welcome Art at Registration	✓	✓	
Welcome Gift Box* for all full Registrations received by July 31 (will be mailed)	✓		

*Gift boxes will have several fun gifts including an IAMIC tumbler, cookie (made by one of our members) and more. These gift boxes will have our Platinum sponsor's logos, along with acknowledgement letters promoting these dedicated partners.

EVENT SPONSORSHIP A LA CARTE

Educational & General Sessions

- MONDAY** Opening Session ...(Exclusive for Packages)
- FMDC— Role of the Board vs Management \$250
 - Annual Business Meeting \$250
 - FMDC—Small Co. Conflicts \$250
- TUESDAY**
- Marketing to our future Member \$250
 - What the HEMP \$250
- WEDNESDAY**
- Preparing for the Possible \$250
 - Hoarding and The hazards it presents \$250

Printed Materials

- Program Booklet Ads
- Full Page Ad 3.5" X 8" COLOR \$175
 - Half Page Ad 3.5" X 4" COLOR \$125
 - Qtr Page Ad 3.5" x 2" COLOR \$100
 - Convention Questionnaire \$250

Sponsorship Packages

- Platinum** See above for opportunities \$2,500
- Gold** See above for opportunities \$2,000
- Silver** See above for opportunities \$1,000

*Welcome Gift Boxes for our FULL registrants will have our Platinum Sponsored Logos everywhere!!

Meal Functions

Virtual Lunch will include break out rooms where Friends can chat and catch up.

- MONDAY** Sponsor the Virtual Room \$250
- TUESDAY** Sponsor the Virtual Room \$250
- WEDNESDAY** Sponsor the Virtual Room \$250

Prizes

- Sponsor one of our many fun games \$100

TO PARTICIPATE IN THE MANY OPPORTUNITIES VISIT US AT IAMIC.ORG/2020-Convention-Sponsorship. JOIN US THIS YEAR AS WE ALL BECOME ~ ZOOMERS!

VIRTUAL TRADE SHOW: August 1—Sept 30

If you would like to showcase your company at our Virtual Trade show—sign up now!

- Virtual Trade Show \$ 100.00 for 61 days of web advertising.

IAMIC website will have a webpage dedicated to the Trade Show. It will have your Company Logo and a 2 sentence teaser. Your Logo will be a clickable link that will direct us to a page on YOUR website (you create and maintain). Our mission is to connect you to as many of our members as possible. We encourage that you add games and offer prizes on your website to those who provide you with names and numbers. A great way for you to follow up directly.

BUY LOCAL

IAMIC MEMBERS — We will showcase your product and have links to your websites or facebook. Please contact Jackie to find out how to be part of our "BUY LOCAL" campaign. FREE to IAMIC Members.

ON LINE REGISTRATIONS ONLY ~ there are limited numbers—Don't miss your opportunity, Sign up today!