

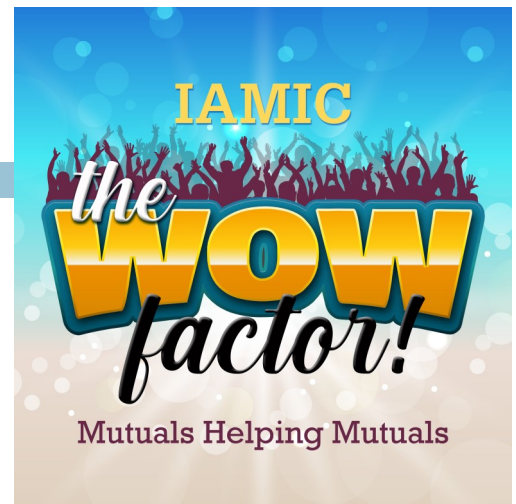


IAMIC

Illinois Association of Mutual
Insurance Companies

2022

Here's your Opportunity to PROMOTE your Company & be a part of the WOW factor



You can INVEST in your future and TOGETHER, we can BUILD a stronger industry and create OPPORTUNITIES for growth and expansion. Your sponsorship will help you ENHANCE and BUILD your company's recognition within the Mutuals while we EDUCATE members. We will SHARE your information and PROMOTE your company.

Invest in the Association that promotes YOU!

1. Educational Opportunities/Build a Wealth of Knowledge!
2. Annual Convention
3. Social Events...Network, Network, Network!
4. Farm Mutual Director Certification Education
5. IAMIC Web Page Advertising
6. LAUTUM News Advertising

By investing in the Association through sponsorship, YOU have the opportunity to partner with us as we lead and guide our industry through education.

KNOWLEDGE IS POWER!

Partner Sponsorship PLUS Ala Carte Opportunities

SPONSORSHIP for IAMIC events helps us keep registration fees for seminars low and allows us to secure top notch speakers.

As a member of the Mutual Industry family, when you advertise in the **LAUTUM** News, we will...

- BUILD** recognition and familiarity of your Company
- PROMOTE** your Products and Services cost-effectively
- REACH** the decision-makers of Illinois Mutuals
- REINFORCE** your commitment to the Mutual Industry
- ACHIEVE** maximum exposure within the Mutual Industry

Find out why you should make and investment in IAMIC...

Rich Shepherd/Somerset Reinsurance says—

“Somerset Reinsurance Brokers are proud to be partners with IAMIC and its members. We were warmly received 5+ years ago and have found our involvement to be very enjoyable! We also discovered and value the unwavering support, insight, benevolent nature, and wonderful attitude within IAMIC and its membership. Special thank you from Michael, John and me to Jackie, Zetta, Maggie and Kelsey along with their many volunteers. Their efforts have allowed us to establish solid relationships for future opportunity. We are excited about 2022 and beyond.”

SPONSORING IAMIC AT ANY LEVEL CAN:

- Put your company name front and center, giving your business recognition over competitors.
- Promote your company in front of your target audience at a specific industry-related educational seminar (i.e. Claims, Underwriting, Directors Seminars and Leadership Retreat).
- Reconnect with clients and engage with audiences to maintain strong business relations.
- Increase your reach to new clients customers and businesses.
- Grant your company brand awareness & media exposure via IAMIC website, email and LAUTUM.
- Generate strong leads by drawing in new and interested clients .

2022 EDUCATION PROGRAMS

CLAIMS SEMINAR

February 17 Bloomington

Approximately 90 attendees consisting of adjusters and managers. This is an excellent opportunity to show your support of the industry while keeping your name and company in front of those who will use your services.

- VENDOR TRADE SHOW will be held at this event...see website for details.

REGIONAL DIRECTOR MEETINGS

March 23 & 24 Dixon & Effingham

Order of this 2-day meeting is TBD

Identical meetings held in two locations with approximately 100 attendees at each event. Directors and managers attend these events. The foundation of the Mutuals will be listening when you show your support of our industry.

NEW MANAGERS MEETING

April 13 East Peoria

This meeting is designed to assist new managers as they learn our industry. It's an opportunity to share your expertise and a great way to introduce your business to our new managers.

UNDERWRITING SEMINAR

April 14 East Peoria

Approximately 75 attendees at this event consisting of mostly underwriters and managers. These are the individuals who help determine the risk taken by the mutual and their reinsurance. Sponsoring this event will help develop a strong relationship with the right people.

LEADERSHIP RETREAT

Date /Location TBD

This event is designed for management, they are the foundation of the Mutuals and they will be listening when you show your support of our industry.

ANNUAL CONVENTION

August 22-24 East Peoria

Approximately 250 attendees at this event come from all areas of the mutual. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the right people. Managers attend these events and they are the foundation of the Mutuals. They will be listening when you show your support of our industry.

ANNUAL EVENT SPONSORSHIP BENEFITS

Build your company awareness and media exposure via IAMIC seminars, website, email and LAUTUM

	PLATINUM Cost: \$7,500 Value: \$31,650	GOLD Cost: \$5,500 Value: \$11,350	BRONZE Cost: \$3,500 Value: \$9,350
Large banner recognition at seminars	● Individual banner with Company name & logo	● Shared banner with Company name	● Group banner with Company name
Logo displayed on digital and print materials	●	●	●
Chairman recognition at Annual Business Meeting	●	●	●
Website advertising: Choice of month is subject to availability	● Year-long rotating banner on IAMIC website main page	● Your monthly choice IAMIC website side banner	● Our monthly choice IAMIC website side banner
Special recognition in LAUTUM on "Exclusive Sponsors" page	● Using your Company name and logo	● Using your Company name and logo	● Using only your Company name
LAUTUM ad and Convention program booklet	● Full Page	● Full Page	● Half Page
Opportunities for Partners ONLY!	● EXCLUSIVE to PLATINUM Annual Business Event	● EXCLUSIVE to GOLD Lunch Sponsors including Annual Business Meeting	● a.m. OR p.m. Event Break Sponsor & 1 day of Convention
Contribute to Convention registration bags Company items and/or materials you provide	●	●	
Advanced roster list of attendees	●	●	
Electronic recognition on registrations and event correspondents	●	●	
Social media spotlight	●	●	
Two complimentary event registrations	●		
Recognition on all consent agendas at Annual Business Meeting	●		
EXCLUSIVE Event Sponsor for all events (except convention)	●		
PLATINUM EXCLUSIVES Sponsorship for one of the following:			
Membership Directory	○		
Convention registration bags* for all attendees	○		
Badge holders*	○		
Face masks*	○		
Transportation for social events	○		
Financial Analysis	○		
Convention key note speakers*	○		

Print Advertising LAUTUM NEWS and/or Convention Program Ads

The LAUTUM News reaches 800+ individuals in our industry. LAUTUM advertising include both issues for 2022 (Spring & Fall). Ad size must remain the same but ad content may be changed ** artwork must be submitted by April 1st
 ** Convention Ads are in COLOR and must be submitted by August 1st

- | | | | |
|---|---------|-------------|---|
| <input type="checkbox"/> The Lautum News | Members | Non-Members | <input type="checkbox"/> Convention Program Full Color Ad |
| <input type="checkbox"/> Full Page (7" w x 9" h) B/W | \$500 | \$700 | <input type="checkbox"/> Full Page (3.5" X 8") \$200 |
| <input type="checkbox"/> Half Page (7" w x 4.25" h) B/W | \$350 | \$500 | <input type="checkbox"/> Half Page (3.5" x 4") \$150 |
| <input type="checkbox"/> One Third (5" w x 4.25" h) B/W | \$300 | \$400 | <input type="checkbox"/> Qtr Page (3.5" X 2") \$125 |

\$ _____

- Website Advertising...Select one** **\$ 500 (\$ 750 Non Members)**
- Rotating Web Banners (Front Page)** **\$1,000 (\$1,500 Non members)**
- January February March April May June
 July August September October November December
- With your logo and message, we will provide a link to your website on the IAMIC website.
 Bronze, Gold & Platinum sponsors have first choice. All months are assigned based on first payment received.

\$ _____

A La Carte

Mark an X through the box you would like to sponsor. Make note of the substantial discounts when you sponsor the entire category! Assignments for the category selections will be determined based upon the date of payment for your events. (Specific courses, meals, host bars, and entertainment will be identified as we get closer to the event).

	Events	Breakfast	AM Break	Lunch	PM Break
Claims	Exclusive to Platinum Members	\$350	\$500	Exclusive to Gold Members	\$350
Regionals					
North OR		N \$350	N \$500		N \$350
South		S \$350	S \$500		S \$350
New Mangers		\$350	\$500		\$350
Underwriting	\$350	\$500	\$350		
Leadership Retreat	\$350	\$500	\$350		
Convention...items below for Convention only!					
Convention course (each)	One \$500	Two \$500	Three \$500	Four \$500	All \$1,800
FMDC Class (each)	One \$500	Two \$500	Three \$500		
Annual Business Meeting	Event Exclusive to Platinum			Lunch Exclusive to Gold	
Education	One \$350	Two \$350	Three \$350	Four \$350	All \$1,260
Meals	One \$500	Two \$500	Three \$500	Four \$500	All \$1,800
Beverages	One \$1000	Two \$1000			
Entertainment	One \$1000	Two \$1000			

\$ _____

Bronze Level (Annual Contribution) **\$3,500 (value \$9,350)**

\$ _____

Gold Level (Annual Contribution) **\$5,500 (value \$11,350)**
 Your choice of monthly website ad 1st choice _____ 2nd _____ 3rd _____

\$ _____

Platinum Level (Annual Contribution) **\$7,500 (value \$31,650)**
 (Pick one—priority is determined upon receipt of payment)



- Membership Directory Badge Holders Face Mask Convention Registration Bags
 Transportation Financial Analysis Convention Key Note Speaker

\$ _____

Friend of IAMIC This donation will help with all overhead cost **\$100**

\$ _____

Total Commitment \$ _____ (Check preferred) Company Name _____

Mail to : IAMIC, P.O. Box 116, Ohlman, IL 62076 Contact Name _____

