



**IAMIC**

Illinois Association of Mutual  
Insurance Companies

# IAMIC MARKET



**IAMIC 144th Annual Convention & Trade Show**  
**August 18 - 20, 2025**

**Par-A-Dice Hotel | East Peoria, Illinois**



# 2025 Schedule

**WEEKENDS ARE FOR FAMILY!**  
**We'll see you on MONDAY!**

## Monday, August 18, 2025

- 9:00 Golf Outing—Registration at 9:00;  
Shot Gun – Tee Time at 10:00
- 10:00 Sporting Clays—Registration at 10:00;  
Competition at 10:30
- 12:00 – 4:00 Trade Show Set-up
- 3:00 – 6:00 **Registration: MUST Pick up Badges ...  
BADGES are YOUR TICKET for events!**
- 5:00 – 7:00 Grinnell Welcome Reception
- 7:00 – 10:00 **Tin Lizard** – Join us at The Tin Lizard  
for an unforgettable evening where you  
can catch up with friends and colleagues  
over a refreshing drink or a delicious bite to  
eat. As you relax in the lively, comfortable  
atmosphere, enjoy the sounds of live  
music from the featured band, making this  
the perfect opportunity to unwind and  
connect in a vibrant setting.
- 8:00 – 10:00 Live Entertainment

## Tuesday, August 19, 2025

- 7:00 – 9:00 Registration: Pick up PACKETS
- 7:00 – 5:00 Trade Show
- 7:00 – 7:45 **Breakfast Program/Prayer Memorial**  
Katie Alsup, the Development Coordinator  
from the Ronald McDonald House (our  
featured charity for 2025), will be there along  
with our Chaplain to speak.



8:00 – 9:30



Tim Richardson

### OPENING GENERAL SESSION



Key Note Speaker: **Tim Richardson, CSP**  
**The Power of the Pause:** Leaders and  
their teams often grapple with relentless  
change in today's demanding work  
environment. The sanctity of pausing  
emerges as essential—not just as a tool to  
rejuvenate productivity but also as a driver  
of innovation and positive mental  
well-being.

9:30 – 10:00 Trade Show / Refreshment Break

10:00 – 11:40



### Industry Updates/Business Meeting

**Business Meeting** — Delegates need to sit in  
reserved section for voting issues.

**Ceremony Swearing in New IAMIC Officers**  
Neil Alldredge, *NAMIC President*

**Updates from Mark Russell, NAMIC Chair**

### Awards & Recognitions

- Honor Past Chairs
- Presentation of Company Achievement  
Award, Fire Department of the Year Award,  
LAUTUM Award, and Volunteer of the Year  
Award

### IAMIC Updates

One of IAMIC's missions is to advocate for  
its members, and this year has been filled  
with many opportunities. We will briefly  
summarize what has been happening in the  
Illinois legislative agenda this year and how  
to help them prepare for the future.  
Speaker: **Evan Manning**, IAMIC Lobbyist

11:40 – 12:30

### Lunch/Tradeshow

12:30 – 1:00

### Dessert/Tradeshow

1:00 – 4:00

### Auxiliary Activities

Join us for a meaningful and relaxing Tuesday  
afternoon as we catch up and make cozy  
blankets for the **Ronald McDonald House**.  
It's a great way to spend time together while  
supporting families in need. Whether you're  
a crafting pro or a first-timer, all are welcome!

1:00 – 2:00



### Insurance Issues—Arising from 911 Attacks

Speaker: **Steven Badger, Zelle LLP**  
Dallas attorney Steven Badger tells the story  
of his decade-long pursuit of the insurance  
industry's \$5 billion subrogation action  
against those alleged to be responsible for  
the 911 Terrorist Attack on the World Trade  
Center Complex. Many insurance  
professionals have described this as the most  
fascinating CE class they have ever attended.  
This compelling presentation discusses all of  
the insurance issues implicated by the attack.  
Badger also discusses previously undisclosed  
facts relating to the events leading up to  
September 11th that provided the basis for  
the subrogation action, as well as recently  
discovered facts relating to the potential  
involvement of the Kingdom of Saudi Arabia  
in supporting the attack. This historically  
significant presentation is not to be missed.



## 2025 Schedule

2:00 – 2:30

Trade Show/Break

2:30 – 4:10



**What the Hail — Update from the Trenches**  
Speaker: **Steven Badger, Zelle LLP**

Hail and other weather-related claims remain a hot topic in the property claims world. Steven Badger's popular *Update from the Trenches* presentation addresses all the current weather-related hot topics, such as identification of damage, date of loss, fraud, the appraisal process, inflated estimates, and the problems associated with contractor involvement in the claim process. The presentation also provides potential policy form changes and underwriting solutions available to address many of the common abuses leading to disputed claims and litigation.

4:15 – 4:30

**GIVE AWAY DRAWINGS** in the Trade Show area.

5:30 – 9:00

**Western Night Dinner & Networking**



**Yeehaw IAMIC!** Join us for an unforgettable evening that expertly blends delicious food, valuable networking, and the excitement of The Wild West. Dress in your Cowboy best! Are you a Hatfield or a McCoy?

## Wednesday, August 20, 2025

7:30



**RONALD MCDONALD HOUSE SUPPORTER PHOTO** (Photo at 7:30)

IAMIC proudly highlights our 2025 charity, The Ronald McDonald House Charities. We will be taking donations for this wonderful organization. Donate \$20 or more and you will receive a shirt to wear for the group photo at 7:30 sharp on Wednesday Morning. Looking for a unique way to thank a staff member? Donate in their name!

7:00 – 9:00

**Breakfast**

9:00 – 12:00

**Auxiliary On Their Own**

9:00 – 12:00

**Ethics — Navigating Insurance Ethics**  
Speaker: **Terry Sutton, Stephens Engineering**  
Participants will discuss a framework for ethical deportment in light of both personal and professional factors. Corresponding insight about decision-making in the insurance industry will be addressed in a hands-on, interactive fashion. All of this is couched in a creative scenario of a voyage down a river.



9:00 – 10:15



**MID (Mutual Insurance Director Certification) — What If This Happens to You?**

*Presented by the IAMIC Board*

This session will explore the most pressing challenges facing the insurance industry today, focusing on the increasing stress managers experience and their interactions with the Department of Insurance (DOI). We'll discuss how regulatory changes, heightened scrutiny, and evolving customer expectations impact daily operations.

10:15 – 10:30

**Break**

10:30 – 11:30



**MID (Mutual Insurance Director Certification) — Strategic Portfolio Management – Navigating Today's Markets While Seeking Maximum Compliance-Driven Returns**

Speakers: *Busey Wealth Management Team*  
**Zachary E. Hillard**, Executive VP, Chief Investment Officer  
**Mike Elvin**, Senior VP, Director of Fixed Incomes & Portfolio Management  
**Jeff Feeney**, VP, Director of Wealth Management Products & Strategic Growth

In the ever-changing environment of today's mutual insurance industry, Busey Wealth Management's team of experienced and dedicated professionals are proud to provide their insights and expertise to this year's convention attendees. Unlock the secrets to building high-performing financial portfolios while fully complying with industry regulations. In this course, you'll learn how to analyze, construct, and manage investment portfolios that not only maximize profits but also adhere to the legal and ethical standards required by your professional code.







# Important Details

## Registration — Save \$\$ — Register Online — Easy Process

Visit [www.iamic.org](http://www.iamic.org). Click on 2025 Convention > Register HERE. Sign up as many members as you would like. Be sure to answer the questions for each attendee to help us obtain accurate head counts for meals and activities, please.

Finish > Pay by check – mail IAMIC a check (*Preferred method to save on processing cost*). Credit card accepted ONLINE only.

	On or Before July 25	ONLINE SPECIAL	After July 25	ONLINE After July 25
<b>FULL Registration</b>				
IAMIC Members	\$375	\$350	\$425	\$400
Non-Members	\$475	\$450	\$525	\$500
IAMIC Member Guest	\$375	\$350	\$425	\$400
Non-Member Guest	\$475	\$450	\$525	\$500

### One Day Registration\*

ONE DAY ONLY <i>IAMIC Members</i>	\$225	\$200	\$250
ONE DAY ONLY <i>Non-Members</i>	\$325	\$300	\$350

\* Please identify on page 7 which “One Day Only” you will be attending.

Registration includes admittance to the Monday Night Dinner and band at the Tin Lizard and Tuesday’s Western Night, Trade Show, General Sessions, Education Sessions for everyone, and the Annual Business Meeting/Industry Updates. Also included are all refreshment Breaks, not to mention the great networking that goes on during the convention. Please make plans to join us for this fantastic event, but remember to book your room at the PAR-A-DICE HOTEL in East Peoria by July 25th to get the reduced rate.

**NEW — Please note the room rate does NOT include breakfast. A hot breakfast will be available Tuesday and Wednesday morning; however, tickets must be purchased in advance for \$25.**

## Accommodations

**Important Information:** When we partner with a hotel for our conference, the hotel counts on revenue from guest rooms, meeting spaces, and food and beverage sales. We face significant penalties if our group falls short of the contracted commitments. You can help us avoid these costs by booking your stay at the host hotel. You will enjoy a beautiful room at a special rate, and your reservation will help us meet our obligations and keep future program fees affordable.

To reserve your guest room for the convention, use our online booking link with **code IAMH25C** or call the hotel directly and mention “IAMIC” to secure the exclusive group rate of \$107 + fees per night. Please note: Rooms not reserved by the **cut-off date—July 25, 2025**—will be released to the public and may no longer be available at the special rate. Be sure to identify yourself as part of the IAMIC Convention to receive the group discount.

### PAR-A-DICE HOTEL

21 Blackjack Blvd | East Peoria, IL 61611

Reservations 1.309.699.7711 or use our direct booking link on our website

**IAMIC rate: \$107 (plus fees)**

Parking: Free

Check-in: 3:00 p.m. Check Out at 11:00 a.m.

Room Release Date: July 25, 2025





## Opening Session — Tim Richardson

In the demanding realm of today's work environment, leaders and their teams often grapple with relentless change, fluctuating workloads, and evolving rules and regulations. This ever-shifting landscape can foster stress, burnout, employee turnover, and disengagement. The sanctity of pausing emerges as essential—not just as a tool to rejuvenate productivity but also as a driver of innovation and positive mental well-being.

## Annual Business Meeting/ Industry Updates

In addition to board nominations, financial reports, and committee and Chair-Elect reports, this year's Annual Business Meeting, scheduled for Tuesday, August 19, 2025, at 10:00 a.m., will also include the Award ceremony for Company Achievement, Fire Department of the Year, LAUTUM Award and Volunteer of the Year. IAMIC Lobbyist Evan Manning, NAMIC Chair Mark Russell, and NAMIC President Neil Alldredge will be our special guest speakers.

## Breakfast Program

We invite you to a special presentation by Katie Alsup, Community Engagement & Development Coordinator at Ronald McDonald House Charities of Central Illinois. Katie will share insights into the vital work of the Ronald McDonald House, which provides a supportive home away from home for families with children receiving medical care in our region. Don't miss this opportunity to learn more about how they support families and discover ways you can get involved.

We will also have our Prayer Memorial on Tuesday morning following Katie's presentation to join in fellowship to honor and remember the friends and colleagues we lost over the past year. If you have someone from your organization that you would like to celebrate, **please let us know by July 1st.**

## Raffle Baskets

Help support the Ronald McDonald House by creating and bringing baskets to be raffled off on Tuesday evening. We encourage you to assemble themed baskets with thoughtful and appealing items to excite attendees and promote participation. Each basket should have a clear value to help maximize fundraising efforts. Kindly bring your completed raffle baskets to the registration area before the event. All proceeds from the raffle will go directly to the Ronald McDonald House to help provide comfort and resources to families in need. Want to donate a basket but not sure where to start? We have a cheat sheet for you! Visit the Convention article for more details!

## Sponsorship

We are currently seeking companies and individuals to help offset some of the convention's expenses through sponsorship. A sponsorship brochure has been sent to each company, and we would greatly appreciate any support you can provide to help make our programs a success.

If you or your organization are interested in becoming a sponsor, please get in touch with the IAMIC office at 217-563-8300. To ensure your sponsorship is recognized in the program booklet distributed to all attendees, please submit your commitment by **July 1**. Your support makes a meaningful difference—Thank you!

## Trade Show

The Trade Show will be open on Tuesday, August 19. Enjoy complimentary refreshments as you reconnect with friends and colleagues in a lively, welcoming environment. Our vendors provide a variety of services and solutions that can benefit your Mutual, and building relationships with them now can be invaluable. Don't miss this chance to explore their offerings, ask questions, and discover new ways to support your organization's success. Take advantage of this excellent opportunity to learn more about the products and services available to you!

## Continuing Education

We applied to the Illinois Division of Insurance for **Six** hours of continuing education credit on Tuesday, August 19. On Wednesday, August 20, you will have the option for **Two** hours of continuing education credit with **Two** MID credits or **Three** Ethics continuing education credits.

## Auxiliary Programs

Join us for a heartwarming Auxiliary program where we'll create cozy, handmade blankets for families staying at the Ronald McDonald House. This is a wonderful opportunity to catch up with friends while making a meaningful difference for children and their loved ones facing medical challenges. All blankets will be donated to provide comfort and a touch of home to families during their stay. No experience is necessary—bring your enthusiasm and enjoy an afternoon of creativity, camaraderie, and community service!

## What to Wear

**Casual Attire/IAMIC Polo:** Golf Outing, Sporting Clays, Monday Networking Dinner

**Business Casual Attire:** General & Education Sessions

**Western/Cowboy/Casual Attire:** Tuesday Networking Dinner



Please print or type the information below. **To ensure an accurate count for our programs, please mark all events that you plan to attend. Please note that full registration includes all items NOT marked with an asterisk.**

☐ **Voting Delegate** for your Mutual (NAME) \_\_\_\_\_

☐ Any **FIRST TIME** attendees? (NAMES) \_\_\_\_\_  
\_\_\_\_\_

☐ Anyone interested in **VOLUNTEERING** to help? (NAMES)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ATTENDEE NAMES

	Tin Lizard Fun – I need an extra Ticket (\$100 added fee) Y / N	* Tuesday Breakfast – \$25 add	Tuesday Auxiliary	* Wednesday Breakfast – \$25 add	Ronald McDonald House Supporter T-Shirt* Size:	Ronald McDonald House Guest T-Shirt* Size:	Western Night – I need an extra Ticket (\$100 added fee) Y / N	Tuesday Opening Session	Tuesday Business Meeting	Tuesday Education – Insurance Issues – 9/11 Attacks	Tuesday Education – What the Hail/Update from the Trenches	Wednesday Education – Ethics	Wednesday Education – What If This Happened To You?	Wednesday Education – Maximum Compliance-Driven Returns

>>>> **Don't forget to sign up for Golf, Sporting Clays on the separate form provided on page 8** <<<<

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Main Contact Name \_\_\_\_\_ Email \_\_\_\_\_

NON-MEMBERS ONLY:

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Please indicate any special dietary or accessibility needs:

Name(s): \_\_\_\_\_

Dietary/Accessibility Need(s): \_\_\_\_\_

In case of Emergency, contact (name): \_\_\_\_\_ (phone): \_\_\_\_\_





# 2025 Convention Registration

## Full Registration

(Includes Auxiliary)

IAMIC Members (\$375 thru July 25; \$425 after July 25) .....	X	_____	= \$	_____
Non-Member (\$475 thru July 25; \$525 after July 25) .....	X	_____	= \$	_____

**ONLINE SAVINGS**  
Visit [www.iamic.org](http://www.iamic.org)  
to save \$\$!

## IAMIC Members ONE day only

ONE DAY ONLY (\$225 thru July 25; \$275 after July 25) .....	X	_____	= \$	_____
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Indicate which day you will be attending:

☐ Monday ☐ Tuesday ☐ Wednesday

## Non-Members ONE day only

ONE DAY ONLY (\$325 thru July 25; \$375 after July 25) .....	X	_____	= \$	_____
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Indicate which day you will be attending:

☐ Monday ☐ Tuesday ☐ Wednesday

## Additional Tickets

Monday – Dinner & Fun at the Tin Lizard (extra ticket).....	\$100 X	_____	= \$	_____
* Tuesday – Breakfast (extra ticket) .....	\$25 X	_____	= \$	_____
Tuesday – Industry Lunch (extra ticket) .....	\$50 X	_____	= \$	_____
Tuesday – Western Night Dinner & Fun (extra ticket) .....	\$100 X	_____	= \$	_____
*Wednesday – Breakfast (extra ticket) .....	\$25 X	_____	= \$	_____

If you are ordering additional tickets,  
please let us know for whom they are reserved ▼

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

(Individual tickets will not provide access to  
any program or name badges)

**TOTAL AMOUNT DUE..... \$** \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

## Registration Deadline

All persons must register (including spouses) or have purchased ticket to each event. If you are unable to attend, we will gladly make refunds, if requests are received by the following dates:  
\*All refunds are subject to a \$6.50 processing fee.

Before July 25.....Full Refund  
July 26 – August 4.....50% Refund  
After August 4.....No Refund

To take advantage of the early-bird registration fee,  
return both pages of this form by **July 25, 2025** to:  
IAMIC • P.O. Box 116 • Ohlman, IL 62076  
Or FAX to 888-403-0935.  
Register ONLINE to save \$25/pp

## Payment Method

☐ Enclosed is check # \_\_\_\_\_ payable to IAMIC.  
Credit Card Payment is accepted **ONLY** for online registrations.

## The Fine Print

*By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its release, publication, exhibition, or reproduction to be used for our promotional purpose on websites, social media and any other printed correspondence. You waive all rights you may have to any claims for payment or royalties in connection with any use. You have been fully informed of your consent, waiver of liability, and release before entering the event.*

**Any questions?**  
Please call 217-563-8300 or email us at [leadership@iamic.org](mailto:leadership@iamic.org).

**PLEASE NOTE: To preserve the professional business environment of the Convention, no one under age of 14 will be allowed to attend IAMIC functions, unless invited to a special event. Thank you.**

—Registration continued on next page



# 2025 Convention Registration

## IAMIC Golf Outing

The games and registration will begin on Monday, August 19, at 9:00 a.m. Registration and Shot Gun Tee Time at 10:00. The “Golf Fun Day” fee is \$95 per golfer, which includes green fees, a golf cart, driving range balls, lunch, drinks, and prizes.

**DRESS CODE:** The dress code is a collared shirt, mock t-shirt, pants, or Bermuda-length shorts. No tank tops or sleeveless shirts allowed. DENIM is allowed but must be free of holes. WeaverRidge Golf Club of Peoria is a SOFT SPIKE facility.



### Directions to Weaver Ridge Golf Course

**From the East:** I-74 to 474 West to Route 6 North to US 150 (War Memorial Drive). US 150 East (War Memorial Drive) 1 mile to Big Hollow Road. Right on Big Hollow Road. 1 mile to Charter Oak Road. Right on Charter Oak Road. 3/10 mile to WeaverRidge on left.

## Sporting Clays

Join us on Monday, August 19, at Oak Ridge Sportsman Club for an exciting day of Sporting Clays, a fun and challenging shotgun sport suitable for all skill levels! Participants will move through a series of stations, each offering unique clay target presentations to test their accuracy and agility. Whether you’re a seasoned shooter or new to the sport, you’ll enjoy friendly competition, networking, and a relaxing atmosphere. Equipment and safety gear will be available if needed, so bring your enthusiasm and get ready for a memorable experience.

We begin the day with a 10:00 a.m. registration and practice, with our event starting promptly at 10:30 am. Lunch will be served at noon and is included in registration. Additional lunch tickets can be purchased for guests. Shells will be provided.



**DIRECTIONS to Oak Ridge Sportsman Club:** Take I-74 East to 155 South. Exit at Tremont, take Rt 9 East for 5 miles to Weishaupt Rd. Turn Left and it’s right there. [www.oakridgesportsmansclub.net](http://www.oakridgesportsmansclub.net).

☐ Sign us up for the Golf Outing!

I (we) will need: \_\_\_\_\_ additional lunch tickets @ \$15 ea.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company Name \_\_\_\_\_

☐ Find me a group. . . OR, request foursome (*golf outing only*) \_\_\_\_\_

☐ Sign us up for Sporting Clays!

I (we) will need: \_\_\_\_\_ additional lunch tickets @ \$15 ea.

		Total Number of Registrations		Total Amount Due
Golf Outing .....	\$95	x	_____ =	_____
Sporting Clay Shoot .....	\$50	x	_____ =	_____
Additional Lunch Tickets .....	\$15	x	_____ =	_____

Please return this form by July 25, 2025 to: IAMIC, P.O. Box 116, Ohlman, IL 62076, or fax to 888-403-0935





# 2025 Award Nominations

## The LAUTUM Award

The LAUTUM Award is the highest honor presented by our association, recognizing an individual who has earned the deep respect and admiration of their peers and has made significant, lasting contributions to both the Illinois Association of Mutual Insurance Companies and their community throughout their career. This prestigious award will be presented during our Annual Business Meeting.

If you know an IAMIC member who exemplifies these qualities and deserves this distinguished recognition, please complete and return the nomination form to the IAMIC office. All nominations remain under consideration for five years, and previous recipients are not eligible for the award. Your nominations help us celebrate those who make a meaningful difference in our industry and communities.

### Nomination Form for 2025 LAUTUM Award

Nominee's Name \_\_\_\_\_

Company Affiliation \_\_\_\_\_

Background Information \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Nominated By (optional) \_\_\_\_\_

Company Affiliation \_\_\_\_\_

Please return this nomination (or apply online at [www.iamic.org](http://www.iamic.org)) by July 15 to: IAMIC, P.O. Box 116, Ohlman, IL 62076.

## The Company Achievement Award

The 2025 Company Achievement Award will be presented during the Annual Business Meeting. This prestigious annual award honors a company that exemplifies excellence across a broad range of categories, including—but not limited to—board engagement, policyholder surplus, economic growth, longevity and stability, commitment to education, mission statement and marketing plan, community involvement, loss prevention, agent development, innovation, and overall enthusiasm.

We encourage you to share how your mutual has excelled in these areas. Tell us your story—how your company has faced and overcome significant challenges, driven progress, and made a difference. Submissions may include photos of your team and office, promotional materials, or brochures if available.

All submissions will be considered for the 2025 award and remain eligible for four additional years. This is a meaningful opportunity to celebrate your board's commitment and your staff's dedication.

## The Volunteer of the Year Award

Each year, we honor one outstanding individual, recognizing their exceptional dedication and tireless service to our association. IAMIC thrives because of the commitment and generosity of our many volunteers. Please join us at the Annual Business Meeting as we celebrate a member who has truly gone above and beyond in serving IAMIC and its members. Your presence helps us acknowledge the vital role volunteers play in our success.

## Fire Department of the Year Award

Here's an excellent opportunity to help recognize the dedication of your community's fire department at the Annual Business Meeting. We invite you to submit a nomination for a fire department that exemplifies courage, hard work, and going above and beyond in serving and protecting their communities. Please take a moment to write a letter naming the department you wish to nominate and detailing the reasons they deserve to be recognized as Fire Department of the Year. Your nomination helps us honor these vital members of our communities for their outstanding service and dedication.

**Please send your application for the awards described above (or apply online at [www.iamic.org](http://www.iamic.org)) by July 15, 2025, to: IAMIC, P.O. Box 116, Ohlman, IL 62076.**



# Convention Sponsorships

Companies that can assist in defraying some of the costs of the convention are currently being sought. A sponsorship brochure was mailed to each company. Any company or individual able to donate to help in sponsoring the programs would be greatly appreciated. If you or your companies are interested in donating, please contact the IAMIC office at 217-563-8300. We appreciate your dedication to our industry and support of the Annual Convention. We will recognize all package sponsorship levels on our website in addition to the printed materials. *Join Our Team!* Sponsorships must be made by **July 1** to be recognized in the program booklet which is given to all attendees.

Convention <b>ONLY</b> Sponsorship Packages	DIAMOND \$3,000	SAPPHIRE \$2,500	EMERALD \$2,000
Power Point Welcome Slide Company Name will be displayed	★	★	★
Convention Materials — Including Company contact	★	★	★
Special Recognition in the IAMIC newsletter — <i>LAUTUM News</i>	★	★	★
Exclusive Sponsorship Packages for Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assigned by IAMIC</i>	★	★	★
Convention Program Booklet Ad (Deadline July 1) <i>(You provide ready-to-print art — high resolution PDF or JPG file)</i>	Full Page 3.5"x 8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
Recognition on home-page website through Convention	★	★	
Exclusive sponsorship for Networking events	Monday Drink Tickets	Monday Night Band	
Sponsorship Networking event	Tuesday Night Main Entertainment		
Welcome Art at Registration Area	★		

**Note:** Two or three sponsors are needed for each category listed below unless specified.

## Convention ONLY Sponsorship Packages

- ☐ Diamond *(see table above for opportunities)* .....\$3,000
- ☐ Sapphire *(see table above for opportunities)* .....\$2,500
- ☐ Emerald *(see table above for opportunities)* .....\$2,000

## Educational & General Sessions

- TUESDAY** Opening Session ... (Exclusive for Packages)
- ☐ Insurance Issues from 9/11 .....\$350
  - ☐ What the Hail .....\$350
- WEDNESDAY** *(Classes are subject to change)*
- ☐ What if This Happens to You?.....\$350
  - ☐ Ethics – Navigating Insurance Ethics .....\$350
  - ☐ Maximum Compliance-Driven Returns .....\$350



# Convention Sponsorships

Sign up online to verify open events. FYI: Mailed donations will be placed where needed if your first choice has already been taken online.

## Meal Functions

### MONDAY

- ☐ The Tin Lizard Dinner ..... \$1,500
- ☐ The Tin Lizard Host Bar – 1 hour ..... \$1,500

### TUESDAY

- ☐ Western Dinner ..... \$1,500
- ☐ Tuesday Happy Hour ..... \$1,500
- ☐ AM Break ..... \$350
- ☐ Desserts in Trade Show ..... \$500
- ☐ PM Refreshment Break ..... \$500

### WEDNESDAY

- ☐ AM Refreshment Break ..... \$350

## Sporting Clay Event

### MONDAY

- ☐ Event Sponsor ..... \$125
- ☐ Lunch/Drink Sponsor ..... \$400
- ☐ Prize Sponsor ..... \$100

## Golf Outing

### MONDAY

- ☐ Event Sponsor ..... \$125
- ☐ Hole Sponsor (18) ..... \$50
- ☐ Lunch/Drink Sponsor ..... \$400
- ☐ Prize Sponsor (2) ..... \$100

## Miscellaneous Events

### TUESDAY

- ☐ Ronald McDonald House Fundraiser ..... \$500
- ☐ Memorial Service \*EXCLUSIVE\* ..... \$500
- ☐ Tradeshow Bank \*EXCLUSIVE\* ..... \$500
- ☐ Tradeshow Jail \*EXCLUSIVE\* ..... \$500
- ☐ Fun Activity at Rodeo Dinner ..... \$250
- ☐ Plinko Game \*EXCLUSIVE\* ..... \$500
- ☐ Gold Coins \*EXCLUSIVE\* ..... \$1,000
- ☐ Prizes ..... \$50

## Printed Materials

### Color Program Booklet Ads

- ☐ Full Page Ad 3.5" x 8" ..... \$200\*
- ☐ Half Page Ad 3.5" x 4" ..... \$175\*
- ☐ Quarter Page Ad 3.5" x 2" ..... \$150\*

*\*Discounts available for Exhibitors who Sponsor*

- ☐ Pocket Schdule \*EXCLUSIVE\* ..... \$500
- ☐ Questionnaire \*EXCLUSIVE\* ..... \$500
- ☐ Charging Station \*EXCLUSIVE\* ..... \$500
- ☐ Convention Friend ..... \$\_\_\_\_\_

TOTAL AMOUNT .....\$\_\_\_\_\_

COMPANY NAME \_\_\_\_\_

\* Exclusive to only 1 Sponsor \*

If you or your companies are interested in participating in Sponsorship, please contact the IAMIC office at 217-563-8300. *Join Our Team!*





# IAMIC

Illinois Association of Mutual  
Insurance Companies

P.O. Box 116  
Ohlman, IL 62076

Presorted  
STANDARD  
U.S. Postage  
**PAID**  
Springfield, IL  
Permit #925

## Ronald McDonald House Charities — 2025 Fundraiser

Our 2025 Chair, Ben Leezer, has chosen the **Ronald McDonald House** as our charity for the year. This cause is very personal to him, as his youngest son, Archer, spent 46 days in the NICU. Join us at the 144th Convention to hear from the Community Engagement and Development Director about Ronald McDonald House's vital support to children and their families during challenging times.

We will do a group photo at 7:30 a.m. sharp on Wednesday. Join us by donating to Ronald McDonald House Charities by July 25th and receive a commemorative t-shirt!

