



# IAMIC

Illinois Association of Mutual  
Insurance Companies

## 2026

## This is your Opportunity to **PROMOTE** your Company & **FORGE** your Path



ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

You can **INVEST** in your future and **TOGETHER**, we can **BUILD** a stronger industry and create **OPPORTUNITIES** for growth and expansion. Your sponsorship will help you **ENHANCE** and **BUILD** your company's recognition within the Mutuals while we **EDUCATE** members. We will **SHARE** your information and **PROMOTE** your company.

### **Invest in the Association that promotes YOU!**

1. Educational Opportunities/Build a Wealth of Knowledge!
2. Annual Convention
3. Social Events...Network, Network, Network!
4. Farm Mutual Director Certification Education
5. IAMIC Web Page Advertising
6. *LAUTUM* News Advertising

By investing in the Association through sponsorship, **YOU** can partner with us as we lead and guide our industry through education.

**KNOWLEDGE IS  
POWER!**

**Partner  
Sponsorship  
PLUS  
Ala Carte  
Opportunities**

*SPONSORSHIP for IAMIC events helps us keep registration fees for seminars low and allows us to secure top notch speakers.*

As a member of the Mutual Industry family, when you advertise in the ***LAUTUM*** News, we will...

<b>BUILD</b>	recognition and familiarity of your Company
<b>PROMOTE</b>	your Products and Services cost-effectively
<b>REACH</b>	the decision-makers of Illinois Mutuals
<b>REINFORCE</b>	your commitment to the Mutual Industry
<b>ACHIEVE</b>	maximum exposure within the Mutual Industry

### *Find out why you should make and investment in IAMIC...*

**Steve Gitz/ResotrX says—**

"I believe education and knowledge is the key to doing your job the best of any competitors, plus it makes your job more enjoyable and rewarding. These events always help with that as the topics are thoughtfully selected to help the attendees. The organizers do a great job in selecting speakers they think will let the attendees learn more and lets them be glad they came and look forward to coming back. It's also great to visit with others who act like a big extended family."

## **SPONSORING IAMIC AT ANY LEVEL CAN:**

- Showcase your company name front and center, standing out from competitors.
- Highlight your business at targeted, industry-specific seminars such as Claims, Underwriting, Directors, and Leadership Retreats.
- Reconnect with clients and engage new audiences to strengthen and expand relationships.
- Extend your reach to prospective clients, customers, and businesses.
- Build brand awareness and gain media exposure through IAMIC's website, email communications, and *LAUTUM*.
- Attract qualified leads by connecting with new and interested prospects.
- Boost credibility and shape a positive perception of your company by supporting events your clients value.
- Differentiate your business by associating your brand with experiences that leave a lasting, positive impression.

## **2026 EDUCATION PROGRAMS**

### **Regular Seminars**

#### **CLAIMS SEMINAR**

February 23-24 Bloomington

*\*New Format\** Half Day 23rd & Half Day 24th

Approximately 75 attendees consisting of adjusters and managers. This is an excellent opportunity to show your support of the industry while keeping your name and company in front of those who will use your services.

- VENDOR TRADE SHOW will be held at this event... see website for details.

#### **REGIONAL DIRECTOR MEETINGS**

March 10th & 11th—Order TBD

Deer Grove/Altamont

*\*NEW SOUTH LOCATION\**

Identical meetings held in two locations with approximately 50 attendees at each event. Directors and managers attend these events. The foundation of the Mutuels will be listening when you show your support of our industry.

#### **UNDERWRITING SEMINAR**

April 23 Peoria *\*NEW LOCATION\**

Approximately 50 attendees at this event consisting of mostly underwriters and managers. These are the individuals who help determine the risk taken by the mutual and their reinsurance. Sponsoring this event will help develop a strong relationship with the right people.

### **Specialty Seminars**

#### **FARM INSPECTION SCHOOL**

Date /Location TBD

This event will have approximately 40 attendees and will be geared toward claims staff. A great opportunity to get your name in front of the members who could use your services.

#### **LEADERSHIP RETREAT**

Date /Location TBD

This event is designed for management, they are the foundation of the Mutuels and they will be listening when you show your support of our industry.

## **ANNUAL CONVENTION**

August 17-19 East Peoria

Approximately 200 attendees at this event come from all areas of the mutual. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the key decision makers. Managers attend these events and they are the foundation of the Mutuels. They will be listening when you show your support of our industry.

#### **Become a Friend of IAMIC!**

Friends of IAMIC play a vital role in keeping event costs manageable and registration fees affordable. By helping offset event expenses, Friends make it possible for more people to attend and benefit from IAMIC's work. If partnership isn't the right fit, consider showing your support by becoming a Friend of IAMIC!

# 2026 ANNUAL EVENT SPONSORSHIP BENEFITS

	<b>PLATINUM</b> Cost: \$7,500 Value: \$30,550	<b>GOLD</b> Cost: \$5,500 Value: \$13,850	<b>BRONZE</b> Cost: \$3,500 Value: \$10,350	<b>STAR</b> Cost: \$2,000 Value: \$2,875	<b>BLUE RIBBON</b> Cost: \$1,000 Value: \$1,025
Recognition at seminars	Individual banner with Company name & logo	Shared banner with Company name & logo	Group banner with Company name only	Name & Logo on welcome PowerPoint	Name on welcome PowerPoint
Name on digital and print materials					
Chair recognition at Annual Business Meeting					
Website advertising: Choice of month is subject to availability	Rotating banner with logo on IAMIC website year round	Rotating banner with logo on IAMIC website Your Choice of Month	Banner with logo on IAMIC website Our Monthly Choice	Banner with grouped logos on IAMIC website Our Monthly Choice	Banner with grouped names on IAMIC website Our Monthly Choice
Special recognition in LAUTUM on "Exclusive Sponsors" page	Using your Company name and logo	Using your Company name and logo	Using your Company name and logo	Using only your Company name	Using only your Company name
LAUTUM and Convention booklet ad <b>You provide print ready ads</b>	Full Page	Full Page	Half Page	Quarter Page	Quarter Page
Electronic recognition on event and registration correspondents					
<b>You provide</b> Company items and/or materials for convention bags					
Logo on All Electronic Surveys					
Opportunities for Partners ONLY! Regular Seminar Opportunities	Event Sponsor	Exclusive Lunch Sponsor	a.m. OR p.m. Break Sponsor		
Convention Opportunities	Annual Business Meeting Sponsor	Tuesday Lunch Sponsor	Break Sponsor		
Social media spotlight					
Advanced roster list of attendees (Available Upon Request)					
Recognition on consent agendas at Annual Business Meeting					
Recognition on every IAMIC email					
<b>PLATINUM EXCLUSIVES—Choose one of the following —Your Company will be the sole sponsor!</b>					
Membership Directory	<input type="radio"/>				
Badge Holders	<input type="radio"/>				
Farm Inspection Lunch	<input type="radio"/>				
Charging Station At Events (Excludes Convention)	<input type="radio"/>				
Financial Analysis	<input type="radio"/>				
Coffee Station Sponsor At Events (Excludes Convention)	<input type="radio"/>				

Sign up Online To Guarantee Your Selection!

<b>Print Advertising LAUTUM NEWS and/or Convention Program Ads</b> The LAUTUM News reaches 800+ individuals in our industry. LAUTUM advertising includes one issue for 2026 (Fall). Ad size must remain the same but ad content may be changed ** artwork must be submitted by April 1st ** Convention Ads are in COLOR and must be submitted by July 1st							<b>Total</b>  10% discount when you advertise in LAUTUM & Convention Program  \$ _____																																																																																																												
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <input type="checkbox"/> <b>The Lautum News</b>      <b>Members</b>    <b>Non-Members</b>  <input type="checkbox"/> Full Page (7" w x 9" h) B/W    <b>\$500</b>      <b>\$700</b>  <input type="checkbox"/> Half Page (7" w x 4.5" h) B/W    <b>\$350</b>      <b>\$500</b>  <input type="checkbox"/> One Third (5" w x 4.25" h) B/W    <b>\$300</b>      <b>\$400</b> </div> <div style="width: 45%;"> <input type="checkbox"/> <b>Convention Program Full Color Ad</b>  <input type="checkbox"/> Full Page (3.5" X 8")    <b>\$200</b>  <input type="checkbox"/> Half Page (3.5" x 4")    <b>\$150</b>  <input type="checkbox"/> Qtr Page (3.5" X 2")    <b>\$125</b> </div> </div>							\$ _____																																																																																																												
<input type="checkbox"/> <b>Website Advertising...</b> Select one <b>\$ 500</b> <b>(\$ 750 Non Members)</b> <input type="checkbox"/> <b>Rotating Web Banners (Front Page)</b> <b>\$1,000</b> <b>(\$1,500 Non members)</b> <input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December Platinum, Gold & Bronze sponsors have first choice. All months are assigned based on first payment received.							\$ _____																																																																																																												
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Events</th> <th>Breakfast</th> <th></th> <th>Lunch</th> <th></th> <th>Candy Station <i>NEW</i></th> <th>Classes</th> </tr> </thead> <tbody> <tr> <td><b>Claims Day 1</b></td> <td>\$500</td> <td></td> <td><b>Dinner</b> \$1,000</td> <td rowspan="5" style="background-color: #f4a460; text-align: center; vertical-align: middle;">Exclusive to Gold Partners</td> <td><b>Bar</b> \$1,500</td> <td>\$300</td> <td>\$350</td> </tr> <tr> <td><b>Claims Day 2</b></td> <td>\$500</td> <td>\$350</td> <td><b>AM BREAK</b> \$350</td> <td><b>PM BREAK</b></td> <td>\$300</td> <td>\$350</td> </tr> <tr> <td><b>Regionals North OR South</b></td> <td>\$500</td> <td>N \$350 S \$350</td> <td>N \$350 S \$350</td> <td>N \$350 S \$350</td> <td>N \$300 S \$300</td> <td>N \$350 S \$350</td> </tr> <tr> <td><b>Underwriting</b></td> <td>\$500</td> <td>\$350</td> <td>\$350</td> <td>\$350</td> <td>\$300</td> <td>\$350</td> </tr> <tr> <td><b>Leadership</b></td> <td>\$500</td> <td>\$350</td> <td>\$350</td> <td>\$350</td> <td>\$300</td> <td>\$350</td> </tr> <tr> <td><b>Farm Inspection</b></td> <td>\$500</td> <td>\$350</td> <td>\$350</td> <td style="background-color: #a6a6a6;">Exclusive</td> <td>\$350</td> <td>\$300</td> <td>\$350</td> </tr> <tr> <td colspan="8" style="background-color: #8b4513; color: white;">Convention...items below are for Convention Only!</td> </tr> <tr> <td><b>Convention Course</b></td> <td>One \$500</td> <td>Two \$1,000</td> <td>Three \$1,500</td> <td>All \$1,800</td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>MID Class</b></td> <td>One \$650</td> <td>Two \$1,300</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>Annual Business Meeting</b></td> <td style="background-color: #f4a460;">Event Exclusive to Platinum Partners</td> <td></td> <td></td> <td style="background-color: #f4a460;">Lunch Exclusive to Gold Partners</td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>Meals</b></td> <td>One \$1,000</td> <td>Two \$2,000</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>1 Hour Happy Hour</b></td> <td>Monday \$1,000</td> <td>Tuesday \$1,000</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><b>Entertainment</b></td> <td>One \$300</td> <td>Five \$1,200</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>								Events	Breakfast		Lunch		Candy Station <i>NEW</i>	Classes	<b>Claims Day 1</b>	\$500		<b>Dinner</b> \$1,000	Exclusive to Gold Partners	<b>Bar</b> \$1,500	\$300	\$350	<b>Claims Day 2</b>	\$500	\$350	<b>AM BREAK</b> \$350	<b>PM BREAK</b>	\$300	\$350	<b>Regionals North OR South</b>	\$500	N \$350 S \$350	N \$350 S \$350	N \$350 S \$350	N \$300 S \$300	N \$350 S \$350	<b>Underwriting</b>	\$500	\$350	\$350	\$350	\$300	\$350	<b>Leadership</b>	\$500	\$350	\$350	\$350	\$300	\$350	<b>Farm Inspection</b>	\$500	\$350	\$350	Exclusive	\$350	\$300	\$350	Convention...items below are for Convention Only!								<b>Convention Course</b>	One \$500	Two \$1,000	Three \$1,500	All \$1,800				<b>MID Class</b>	One \$650	Two \$1,300						<b>Annual Business Meeting</b>	Event Exclusive to Platinum Partners			Lunch Exclusive to Gold Partners				<b>Meals</b>	One \$1,000	Two \$2,000						<b>1 Hour Happy Hour</b>	Monday \$1,000	Tuesday \$1,000						<b>Entertainment</b>	One \$300	Five \$1,200						\$ _____  <b>NEW OPPORTUNITY</b> to make your company the sweetest stop of the day. As a sponsor of our <b>new</b> Candy Station, your logo will be featured on candy bags that attendees will use to help get their sugar fix. This fresh, high-visibility opportunity pairs your brand with a fun, memorable experience that's sure to draw attention and leave lasting impressions.
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Total Commitment \$ \_\_\_\_\_ (Check preferred)      Company Name \_\_\_\_\_

If you would like to pay by credit card, please call Jackie at 217-563-8300 \*Credit Card fees will apply

