



August 17-19, 2026

## Industry Partner

# Sponsorship & Exhibition Opportunities

## 145<sup>th</sup> Annual IAMIC Convention The Par-A-Dice

21 Blackjack Blvd. East Peoria, IL

### Tradeshow Registration includes:

- ⇒ Monday, August 17-Tradeshow Setup 12-4
- ⇒ Tuesday, August 18-Tradeshow 7-5
- ◆ 2 Tickets to Networking Dinner Mon., Aug. 17
- ◆ 2 Tickets to Lunch on Tues., Aug. 18
- ◆ Tues. Breaks, Aug. 18
- ◆ Discounted Room Rates
- ◆ Discounted Advertising in Program

- **REACH** our Customers
- **SHARE** your Product
- **BUILD** your Brand

We offer several opportunities to get your name in front of virtually every major decision maker in the Illinois Mutual Industry attending the IAMIC convention.

A la Carte Sponsorship Opportunities...Recognition for YOUR company  
This is your chance to strengthen relationships and boost buyer loyalty.

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This has been the single largest gathering of the Mutual Insurance Industry, drawing an audience of approximately 175 professionals each year.



Illinois Association of Mutual Insurance Companies

Phone: 217.563.8300

Email: [leadership@iamic.org](mailto:leadership@iamic.org)

Website: [www.iamic.org](http://www.iamic.org)

## Are you an Associate Member?

What is your Return on Investment?

The Benefits that come with membership  
(Don't worry – we kept all the other benefits too!)

**Preferred Vendor Link** Our website will have a page of preferred Vendors. We will include your Company Logo and a link to a 2–3-minute welcome video that you provide. Searchable toolbar Our website will offer a search toolbar *by specialty*; this will allow members to find you by your specialty and make an instant connection for those that need your service.

**Your Company Webinar** (20 minutes) An exciting new opportunity to highlight your company skills to IAMIC members. These are educational and informational webinars only offered to Preferred Vendors and provided to all members. Ask me how to get your spot reserved.

**Preferred Vendor Media Post** - Permission to post on IAMIC social media accounts to help get your name in front of our members and help establish your credibility.

**BE AN EXPERT** - A new opportunity to participate on our "Community Forum" pages. You will be able to schedule a day when you will be available to answer questions from our members regarding your expertise. You will be the only one allowed to answer, and it will highlight your skillset to members. Be sure to contact Jackie to schedule your time.

PLUS

Exhibit with Discounted Rates  
Printed Membership Directories  
(with photos)  
Advertisement Discounts  
Become an Author in the  
LAUTUM News

Prime Booth exclusive to members  
Preferred Vendor referrals  
Discounted Registrations for all Events  
Complimentary Subscription  
for IAMIC publications  
Committee Membership

**Putting the POWER  
of your membership  
to work!**

IAMIC  
PO Box 116  
Ohlman, IL 62076  
Phone: 217.563.8300  
Fax: 888.403.0395



### Convention Testimony

"I really enjoyed the featured speaker (Tim Richardson) and listening to the panel discussions. I believe these are just as beneficial as round tables because they get everyone involved and bring up new ideas from different companies."

**Angie Worman,  
Sigel Mutual**

# CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
<b>Power Point Welcome Slide</b> Company Name will be displayed	✓	✓	✓
<b>Convention Materials</b> - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - <b>The Lautum</b>	✓	✓	✓
Exclusive Sponsorship Packages for <b>Opening Session Sponsorship</b> <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
<b>Convention Program Booklet Ad</b> (You provide ready-to-print art)	Full Page 3.5" x 8"	1/2 Page 3.5" x 4"	1/4 Page 3.5" x 2"
<b>Banner Recognition</b>	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
<b>Recognition</b> on home-page <b>website</b> through Convention	✓	✓	
<b>Exclusive</b> sponsorship for Networking events	First Hour Refreshments	Tin Lizard Networking	
<b>Sponsorship</b> Networking event	Sports Carnival		
<b>Welcome Art</b> at Registration Area	✓		
	<b>\$3000</b>	<b>\$2500</b>	<b>\$2000</b>

# SPONSORSHIP DETAILS

*Two or three sponsors are needed for each category below unless specified*

### Convention ONLY Sponsorship Packages

- Diamond  See table for opportunities \$3,000  
Sapphire  See table for opportunities \$2,500  
Emerald  See table for opportunities \$2,000

### Educational & General Sessions

- TUESDAY Opening Session...(Exclusive for Packages) \*\*\*  
 Build the Fire- What's Burning? \$350  
 Leading the Conversation \$350  
 AI in Insurance \$350

- WEDNESDAY Classes are subject to change  
 No 50 Shades of Gray (Ethics) \$350  
 Under Pressure-From Stress to Strength \$350

### Meal Functions

- MONDAY  
 The Tin Lizard Dinner \$1,500  
 The Tin Lizard Host Bar—1 Hour \$1,500

- TUESDAY  
 Sports Carnival Dinner \$1500  
 Tuesday Happy Hour- 1 Hour \$1500  
 AM Break \$350  
 Desserts in Trade Show \$500  
 PM Refreshment Break \$500

### Charity Fund Raiser Event

- Bourbon Master Distiller \$250  
 Bourbon Single Barrel Sponsor \$100  
 Wine Reserved Sponsor \$250  
 Wine Taster Sponsor \$100

- WEDNESDAY  
 AM Refreshment Break \$350

### Sporting Clay

- MONDAY  
 Event Sponsor \$125  
 Lunch/Drink Sponsor \$400  
 Prize Sponsor \$100

### Golf

- MONDAY  
 Event Sponsor \$125  
 Hole Sponsor \$100  
 Lunch/Drink Sponsor \$400  
 Prize Sponsor (3) \$100

### Miscellaneous Events

- TUESDAY  
 Children's Miracle Network Fund Raiser \$500 (Limit 2)  
 Memorial Service \*\*Exclusive\*\* \$500  
 Fun Activity \$500  
 2 Fun Activities \$1000  
 Prizes \$50

### Printed Materials

- Color Program Booklet Ads  
 Full Page Ad 3.5" x 8" \$200\*  
 Half Page Ad 3.5" x 4" \$175\*  
 Qtr. Page Ad 3.5" x 2" \$150\*  
 \*Discounts available for Exhibitors who sponsor  
 Pocket Schedule \*\*Exclusive\*\* \$500  
 Questionnaire \*\*Exclusive\*\* \$500  
 Charging Station \*\*Exclusive\*\* \$500  
 Convention Friend (Any Amount) \$\_\_\_\_\_

\*\*Exclusive to only 1 Sponsor\*\*

\*\*\*Exclusive to all Sponsors at that level\*\*\*

*When registering, please send pages 3 & 4 together*

## IAMIC's 11th Annual Fund Raiser



UI DANCE  
MARATHON™

*Creating tomorrow by dancing today.*

Our 2026 Chair, Jeremy Weaks, has chosen the University of Iowa Dance Marathon as our charity this year. UI Dance Marathon creates and sustains special projects to provide emotional and financial support for pediatric oncology and bone marrow transplant patients and their families treated at University of Iowa Stead Family Children's Hospital. Join us at the 145th Convention as we gather for a group photo Tuesday morning following the presentation.

The UI Dance Marathon is a part of The Children's Miracle Network.

I will Donate

Donations of \$20 or more received by **July 26**, get a 2026 Commemorative Bag

Join us for breakfast on Tuesday and learn more about how this organization helps families everyday

**Donation** \$ \_\_\_\_\_

**Name** \_\_\_\_\_

**Company** \_\_\_\_\_

### GET YOUR NAME IN FRONT OF MEMBERS

Printed Materials	Member Rate	Exhibitor & Sponsor Rate
Full Page Ad (3.5" x 8")	\$200.00	\$170.00
1/2 Page Ad (3.5" x 4")	\$175.00	\$122.50
1/4 Page Ad (3.5" x 2")	\$150.00	\$105.00

► Rates shown are based on your Company providing camera-ready copy or digital art. (Jpeg preferred)

**Ad material to arrive by July 1, 2026**



# 2026 TRADESHOW/SPONSORSHIP COMMITMENT FORM

The Annual Convention Trade Show Rules, Regulations, and Information can be found and should be read on **www.iamic.org** website. Participation in networking events is highly encouraged. Join us Monday night for our network event which is included with your registration.

I'M AN ASSOCIATE MEMBER     I WILL BE A SPONSOR     SIGN ME UP FOR MEMBERSHIP

PLEASE PRINT:

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Main Contact: \_\_\_\_\_ (Title) \_\_\_\_\_

Email: \_\_\_\_\_

Address/City/St/Zip: \_\_\_\_\_

Check Enclosed: Check # \_\_\_\_\_ payable to IAMIC

Want to pay with a **Credit Card**? Sign up online or call Jackie at 217-563-8300

NOTE: If this form, payment & artwork are **received by 7/26/26**, you will receive recognition in printed materials.

Names of those Exhibiting (name tags will be provided): \_\_\_\_\_



- I will attend Monday's Networking Dinner (included)
- I would like a Tuesday Breakfast Ticket \$25/pp
- I would like a Wednesday Breakfast Ticket \$25/pp
- I need to purchase tickets to Tuesday's Networking Dinner & Sports Night \$100/pp  
*See Pg 6 For Details*

- I will attend Monday's Networking dinner (included)
- I would like purchase a Tuesday Breakfast Ticket \$25/pp
- I would like a Wednesday Breakfast Ticket \$25/pp
- I need to purchase a ticket to Tuesday's Networking Dinner & Sports Night \$100/pp  
*See Pg 6 For Details*

## SPONSORSHIP & TRADESHOW REGISTRATION

### Booth Rates

- Prime Booth Early Bird Rate     **\$700** (MEMBERS ONLY)  
Sign up after 7/26     **\$750** (MEMBERS ONLY)
- On Line Registration required for limited Prime Booths**
- Associate Member Early Bird Rate     **\$600** (IAMIC Members)  
Sign up after 7/26     **\$650** (IAMIC Members)
- Non-Member Early Bird Rate     **\$700** (Non-Member)  
Sign up after 7/26     **\$750** (Non-Member)

Will your booth require electricity?  Yes/Included     No  
 Will your booth require Wi-Fi\*?  Yes/\$25 fee \*     No  
 Yes I Will provide IAMIC with proof of insurance .  
 Contact Jackie Rakers prior to Convention:  
 (additional charges could apply and will be billed to you)  
 Your Signature acknowledges that you have reviewed the Exhibit Contract Rules, Regulations & Information

**Required Name:** \_\_\_\_\_



- NEW Member Sign-up \$500    \$ \_\_\_\_\_
- Take Advantage of Savings Today!
- Trade Show Booth    \$ \_\_\_\_\_
- Prime     Associate     Non-Member
- Electricity needed - Free
- Wi-Fi (if Needed...\$25)    \$ \_\_\_\_\_
- Donate To Our Charity    \$ \_\_\_\_\_
- Charity: UI Dance Marathon (Pg 3)**
- Sporting Clays \$50/pp    \$ \_\_\_\_\_
- Golf \$90/pp    \$ \_\_\_\_\_
- Guest for Monday Lunch (Golf or Sporting Clays) \$15/pp    \$ \_\_\_\_\_
- Sponsorship (Pg 3)    \$ \_\_\_\_\_
- Diamond     Sapphire     Emerald
- Ala Carte     Use as needed
- Sports Night Tkts \$100/pp    \$ \_\_\_\_\_
- Breakfast Tkts \$25/pp     Tues    \$ \_\_\_\_\_
- Breakfast Tkts \$25/pp     Wed    \$ \_\_\_\_\_

Total Commitment:    \$ \_\_\_\_\_

**Sign-up online for priority placement!**  
 Please Fax completed form to 888-403-0935 or  
 by mail to IAMIC P.O. Box 116 Ohlman, IL 62076  
**July 1 Deadline for printed materials**  
**No Booth will be reserved until payment is received.**

# Exhibitor Registration & Fee Includes:

## Registration for Exhibitors

- **Early Bird Registration Deadline July 26**
- **Advertisement Deadline July 1 to be included in printed materials.** Payment in full must be received with Exhibit contract.
- **Exhibitor registration includes** access for 2 to the following events:
  - Welcome Reception and Networking Dinner at The Tin Lizard on Monday Evening
  - Tuesday Lunch
  - Tuesday Morning & Afternoon Breaks
  - Additional registrations are available for our Trade Show Vendors.  
(this **does not include** registration for Difference Makers Fundraiser\*, golf\*, sporting clay\* or Tuesday Sports Night & Dinner\*) NOTE: These event tickets may be purchased separately.
- **Booth Includes:** Exhibit area is 8' X 10', 8' draped table, 2 chairs, vendor name sign, electric hookup (indicate upon registering) **Wi-Fi can be purchased for \$25 separately**
- **Company logo** listed in Convention Program with 2 staff member's name **if provided by July 1.**
- Convention updated **attendee list** will be provided prior to the start of Convention **upon request.**
- **Booth assignment** is issued on a first paid basis. IAMIC Associate Members will get priority booth placement...exhibitors who also sponsor will get next priority booth assignment.
- Opportunity to offer Trade Show door prize drawings: prizes drawn on Tuesday afternoon.
- Access to **discounted room** rates at the Par-A-Dice in East Peoria, IL.

## Fees

- |  |  |
|--|--|
| • PRIME- Early Bird Sign-up rate <b>\$700</b><br>( <b>Must be an IAMIC Member</b> —available on first come first paid basis) limited to on-line registrations only | <b>Sign up after July 26 Fee-\$750</b> |
| • Member Booth Early Bird Fee- <b>\$600</b>  | <b>Sign up after July 26 Fee-\$650</b> |
| • Non-Member Booth Early Bird Fee- <b>\$700</b>  | <b>Sign up after July 26 Fee-\$750</b> |

## Exhibit Booth Decorators

Decorator and labor contractor for this event shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply). Contact **Brian Pickerill** Ph:(309)680-3800 Email: bpickerill@peoriaciviccenter.com

## Security

Insurance of booth contents and personnel is recommended. IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show and dismantling.

## Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof. In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate, The Insurance **MUST** be in force during convention dates of the event, August 17-19, 2026, If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event.

# 2026 IAMIC CONVENTION

## Convention Housing

Reservations can be made by calling  
 The Par-A-Dice  
 21 Blackjack Blvd.  
 East Peoria, Illinois 61611  
 309-699-7711  
 IAMIC room block with discounted rates (\$109) are valid until July 26

## Networking Extras

### MONDAY—August 17th

Sporting Clay\* \$ 50/pp

Lunch included

Golf \* \$ 90/pp

Lunch included

Lunch included

Extra Attendees Lunch

at Golf or Sporting Clay  
 \$15/pp

*Dinner at the Tin Lizard included*

### TUESDAY—August 18th

Sports Carnival Night \*

\$100/pp

\*See Registration Flyers for details.

*Great Networking Opportunity*

This is THE single largest gathering of the year of the Mutual Insurance Industry.

## Tentative Convention Agenda

### MONDAY, Aug 17

09:00 am Golf Registration  
 09:30 am T Time  
 10:00 am Sporting Clays  
 12:00-04:00 pm Trade Show Setup  
 05:00-07:00 pm Grinnell Welcome Reception  
 07:00-10:00 pm Networking Dinner at The Tin Lizard

### TUESDAY, Aug 18

07:00-05:00 Trade Show  
 07:30-08:00 Breakfast Program\*  
 09:00-10:30 Opening Session/ Key Note Speaker  
 10:30-11:00 Trade Show Break  
 11:00-12:00 Building the Fire—What’s Burning  
 12:00-01:30 pm Lunch/Desserts  
 01:30-02:00 pm Desserts in Trade Show  
 02:00-03:00 pm Leading the Conversation  
 03:00-03:30 pm Trade Show Break  
 03:30-04:30 pm AI in Insurance  
 04:45pm DRAWINGS  
 05:30-06:30 pm Bourbon/Wine Tasting\*  
 06:30-10:00 pm Networking Dinner/Sports Night\*

### WEDNESDAY, Aug 19

Vendors are welcome to attend Wednesday sessions, should they decide to stay after the Trade Show is over.

08:00-08:45 Breakfast\*  
 09:00-12:00 Ethics  
 09:00-10:30 Under Pressure—From Stress to Strength  
 10:30-11:00 Break  
 11:00-12:00 Round Tables Breakouts

Not a Member? Ask me how and \$save on Registrations!

## Trade Show Incentives

We engage attendees with interactive games designed to drive traffic to our booths. These fun activities not only create a lively atmosphere but also encourage visitors to explore and learn more about the products and services on display. By combining entertainment with education, we make the experience more enjoyable and memorable, ensuring that attendees leave with a lasting impression of our offerings.

**\*Tuesday Networking Dinner and Sports Night...** Sports Night is your chance to connect with fellow industry professionals in a fun, relaxed setting inspired by the games of your past. This themed evening is designed as a prime networking event where you can build relationships, share ideas, and expand your business contacts—all while enjoying immersive Sports décor and interactive activities.

Embrace the theme by dressing in your favorite sports attire—think jerseys, ballcaps and pom poms—to fully join the festivities and make the most of this memorable networking experience.

\* Ticketed Activity

## GREAT BOOTH TRAFFIC

The exhibit area will be centrally located amidst all conference activities, providing exhibitors with maximum opportunities to connect and engage with attendees. To enhance the value of this vibrant space, all social functions will also take place within the exhibit hall, creating a dynamic environment for networking and interaction.

Exciting contests and giveaways will be hosted throughout the exhibit hall, featuring a “MUST BE PRESENT” policy to encourage attendee participation and booth visits.

Vendor winners and grand prize giveaways will be announced live in the tradeshow area, adding to the excitement. If your booth includes a prize giveaway, please refer to the details provided in your welcome packet for full instructions.

## BOOST YOUR SALES

This is your prime opportunity to showcase your products to existing customers while attracting new buyers. Nothing strengthens relationships and boosts buyer loyalty quite like face-to-face interactions. With virtually every major decision-maker in the Illinois Mutual industry attending the IAMIC Annual Convention, your products deserve to be front and center. Don’t miss the chance to connect directly with key industry leaders and elevate your brand at the largest gathering of mutual insurance professionals in Illinois.