

## Important Notes for Sponsoring an Event

Sponsorships must be for the **full** amount to sponsor a specific event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated.

Sponsorships must be received by **July 15** to receive recognition (where noted above) in the Convention Program.

To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the enclosed form and return it with payment and any necessary artwork (advertisements only) to IAMIC's new mailing address listed below.

This years event has many extra's to encourage networking opportunities and enhance our trade show area, please consider sponsoring the 2009 Convention and plan on joining us for an exciting time!

## Illinois Association of Mutual Insurance Companies

P.O. Box 116

Ohlman, IL 62076

Phone: 217-563-8300

Fax: 888-403-0935

Email: [leadership@iamic.org](mailto:leadership@iamic.org)

Website: [www.iamic.org](http://www.iamic.org)

## Illinois Association of Mutual Insurance Companies



## Partnering with IAMIC...

**Shows Your Commitment to the  
Farm Mutual Industry**

**Gives Your Company  
Special Recognition**

## Convention Sponsorship Opportunities

In an effort to bring greater value and visibility to our regular & associate members, we invite you to take part in Convention Sponsorship Opportunities at this year's convention.

Through this program, our Strategic Partners will make contributions to the association in exchange for recognition at the IAMIC convention.

Please note that all personnel from sponsoring companies will be identified on their badges as Five, Four, Three, Two and One Star Partners with the following **total** donations.



Five Star Partner: \$2,000



Four Star Partner: \$1,500



Three Star Partner: \$1,000



Two Star Partner: \$500



One Star Partner: \$250

### Attendee Materials & Services

#### Registration Welcome Gift

\$500

Sponsorship includes distribution of a gift with your logo at registration for all attendees. IAMIC will choose and purchase this gift. (you need to provide your artwork)

#### Badge "Pouches"

\$1,000

Sponsorship of this great showcase for your company includes prominently displaying your company's name or logo on all badge pouches (provided by IAMIC). These "pouches" will be very noticed and appreciated by convention-goers. Be the one sponsor everyone will recognize!

## Miscellaneous Events

- |   |       |   |       |
|---|-------|---|-------|
| <input type="checkbox"/> 5 O'clock Hors D'oeuvres   | \$500 | <input type="checkbox"/> 5 O'clock Somewhere Band     | \$500 |
| <input type="checkbox"/> Auxiliary Luncheon & Prgrm | \$250 | <input type="checkbox"/> Auxiliary Shopping Excursion | \$250 |
| <input type="checkbox"/> Dueling Piano Tickets      | \$500 | <input type="checkbox"/> Dueling Piano Dinner         | \$500 |

**Total Social Event Sponsorship:** \$ \_\_\_\_\_

## Printed Materials

Program Booklet:

- |                                    |       |   |       |
|------------------------------------|-------|---|-------|
| <input type="checkbox"/> Full Page | \$175 | <input type="checkbox"/> Pocket Schedule          | \$200 |
| <input type="checkbox"/> 1/2 Page  | \$125 | <input type="checkbox"/> Registration Packet      | \$300 |
| <input type="checkbox"/> 1/4 Page  | \$100 | <input type="checkbox"/> Convention Questionnaire | \$200 |

**Total Print Sponsorship:** \$ \_\_\_\_\_

## Golf Outing

- |  |       |  |       |
|--|-------|--|-------|
| <input type="checkbox"/> Lunch/Drink Sponsor | \$400 | <input type="checkbox"/> Game Sponsor  | \$125 |
| <input type="checkbox"/> Hole Sponsor (each) | \$175 | <input type="checkbox"/> Prize Sponsor | \$100 |

**Total Golf Outing Sponsorship:** \$ \_\_\_\_\_

## Trap Shoot

- |  |       |  |       |
|--|-------|--|-------|
| <input type="checkbox"/> Lunch/Drink Sponsor | \$400 | <input type="checkbox"/> Prize Sponsor | \$100 |
| <input type="checkbox"/> Event Sponsor       | \$125 |  |       |

**Total Trap Shoot Sponsorship:** \$ \_\_\_\_\_

## 2009 Convention Sponsorship

**Company:** \_\_\_\_\_ **Total Sponsorship:** \$ \_\_\_\_\_

Main Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

I have enclosed check # \_\_\_\_\_, payable to IAMIC.

Please charge my:  MasterCard  Visa  Am Ex  Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSC (3 digit code on back) \_\_\_\_\_

### Return this form with payment to:

IAMIC, P.O. Box 116, Ohlman, IL 62076

Fax: 888-403-0935

New  
Address!

**We are interested in sponsoring the following events/items at the 2008 IAMIC Convention.**

**Attendee Materials & Services**

- Welcome Gift \$500
- Badge "Pouches" \$1,000
- Photo Session \$500
- Special Gifts (each) \$ 50
- Trade Show Popcorn Station \$250

**Total Materials & Services Sponsorship:** \$ \_\_\_\_\_

**Education & General Sessions**

- Opening General Session \$500
- Opening General Session \$500
- General Education Sessions \$300 each:
  - CEO Roundtables
  - Financial Management & Growth
  - International Dateline
- Education Programs \$250 each:
  - Insurance Regulatory Environment \*Director Certification Course
  - Arson Investigation— Fire Marshall Dog

**Total Education Sponsorship:** \$ \_\_\_\_\_

**Centerpieces**

- Prayer Breakfast \$250
- Auxiliary Luncheon \$200
- Annual Banquet \$500
- Industry Breakfast \$500

**Total Centerpiece Sponsorship:** \$ \_\_\_\_\_

**Meal Functions**

- Prayer Breakfast \$250
- Trade Show Morning Refreshment Break \$350
- Trade Show Afternoon Refreshment Break \$350
- Annual Banquet Dinner \$500
- Industry Luncheon \$500
- Monday AM Refreshment Break \$350
- Monday PM Refreshment Break \$350
- Business Meeting Luncheon \$500

**Total Meal Function Sponsorship:** \$ \_\_\_\_\_

*Photo Session* \$500  
Attendees love getting their pictures taken at the Annual Banquet. Sponsor this event and your company's name will be listed in the Convention Program, displayed at the event and listed on order forms. Your sponsorship will provide each attendee a free picture that will be available on sight.

*Special Prizes* \$50  
This year we will be providing attendees with numerous monetary gifts. We are in need of **10** sponsors for this event. Special recognition will be mentioned in the convention flyer as well as signage during these events!

*Trade Show Popcorn Station* \$250  
Attendees love to have a bag of popcorn to munch on during the trade show. Sponsorship of this service would be a great spotlight for your company. Sponsorship includes listing your name in the convention program and use of popcorn bags (provided by you) with your name and/or logo on them.

**Education & General Sessions**

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the Session and listing the sponsor in the Convention Program for the following education and general sessions.

- Opening Session Monday* \$500
- Opening Session Tuesday* \$500
- General Education Sessions* \$300 Each
  - CEO Roundtables
  - Financial Management & Growth \* Director Certification Course
  - International Dateline
- Education Programs* \$250 each
  - Insurance Regulatory Environment \* Director Certification Course
  - Arson Investigations—Fire Dog

**Centerpieces**

Add a touch of elegance to our events and get a little recognition at the same time! We will place centerpieces (included in sponsor fee) on all banquet tables and recognize your company in the Convention Program and when the centerpieces are given away at any of the following events:

- *Prayer Breakfast* \$250
- *Auxiliary Luncheon* \$200
- *Annual Banquet* \$500
- *Industry Breakfast* \$500

## Meal Functions

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the event and listing the sponsor in the Convention Program for the following meal functions:

- *Prayer Breakfast* \$250
- *Trade Show AM Refreshment Break* \$350
- *Trade Show PM Refreshment Break* \$350
- *Annual Banquet Dinner* \$500
- *Industry Luncheon* \$500
- *Monday AM Refreshment Break* \$350
- *Monday PM Refreshment Break* \$350
- *Business Meeting Luncheon* \$500

## Miscellaneous Events

### It's Five O'clock Somewhere

We will kick off the convention with a relaxing evening where attendees can visit with old friends while making new ones! Jimmy Buffet theme and music will make this event one to remember!

- Band Sponsor \$500
- Hors d'oeuvres \$500

### Dinner and the Dueling Piano's

A fun evening with great entertainment and plenty of networking. Always well attended! Be the one to sponsor the FUN!

- Tickets \$500
- Dinner & Desserts \$500

### Auxiliary Luncheon & Program

This sponsorship includes displaying the sponsor name, recognizing the sponsor during the event and listing the sponsor in the Convention Program

- Monday Luncheon & Program \$250
- Tuesday Winery & Shopping \$250

### Printed Materials

#### Program Booklet:

- Full Page Ad (3.5" x 8") \$175
- 1/2 Page Ad (3.5" x 4") \$125
- 1/4 Page Ad (3.5" x 2") \$100

*Pocket Schedule* \$200 (Due to limited space, only one ad space (2.25" x 3.5") is available, you can provide logo)

## Registration Packets \$300

Sponsorship includes your company's name and contact information listed prominently on the convention packet that each registrant receives upon arrival.

## Convention Questionnaire \$200

Sponsorship includes your company's name and contact information listed prominently on the questionnaire form for each attendee.

## Golf Outing

All golf outing sponsorships include having the sponsors' name listed in the Convention Program.

## Lunch/Drink Sponsor \$400

This sponsorship includes displaying the sponsor name at the clubhouse and recognition during the prize distribution.

## Hole Sponsor \$175

This sponsorship includes displaying the sponsor name at the tee box, and recognition during the prize distribution.

## Game Sponsor \$125

This sponsorship includes recognition of the sponsor during the prize distribution.

## Golf Outing Prize Sponsor \$100

This sponsorship includes the sponsor sheet listing.

## Trap Shoot

All trap shoot sponsorships include listing the sponsors' in the Convention Program.

## Lunch/Drink Sponsor \$400

In addition to the program listing, this sponsorship includes displaying the sponsor name at the shooting range and recognition during prize distribution.

## Event Sponsor \$125

In addition to the program listing, this sponsorship includes recognition during prize distribution.

## Trap Shoot Prize Sponsor \$100

Contribute to this fund and your company name will be included in the Convention Program.