

Important Notes for Sponsoring an Event

Sponsorships must be for the **full** amount to sponsor a specific event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated.

Sponsorships must be received by **July 15** to receive recognition in the Convention Program.

To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the enclosed form and return it with payment and any necessary artwork (advertisements only) to IAMIC's mailing address listed below.

We appreciate your dedication to our industry and support of the Annual Convention. We will place all sponsorship levels on our website in addition to the printed materials.

Thank you!

Illinois Association of Mutual Insurance Companies

P.O. Box 116

Ohlman, IL 62076

Phone: 217-563-8300

Fax: 888-403-0935

Email: leadership@iamic.org

Website: www.iamic.org

Illinois Association of Mutual Insurance Companies



August 22—24, 2010
Marriott Hotel, Normal, IL

Partnering with IAMIC...

Shows Your Commitment to the
Farm Mutual Industry

Gives Your Company
Special Recognition

Convention Sponsorship Opportunities

In an effort to bring greater value and visibility to our regular & associate members, we invite you to take part in Convention Sponsorship Opportunities at this year's convention.

Through this program, our Strategic Partners will make contributions to the association in exchange for recognition at the IAMIC convention.

Please note that all personnel from sponsoring companies will be identified on their badges as Five, Four, Three, Two and One Star Partners with the following total donations.



Five Star Partner: \$2,000



Four Star Partner: \$1,500



Three Star Partner: \$1,000



Two Star Partner: \$500



One Star Partner: \$250

Miscellaneous Events

- Casino Night \$500 Casino/Hors D'oeuvres \$500
 Auxiliary Luncheon & Prgrm \$250 Auxiliary Excursion \$500
 Prizes _____

Total Social Event Sponsorship: \$ _____

Printed Materials

Program Booklet:

- Full Page \$175 Pocket Schedule \$250
 1/2 Page \$125 Registration Packet \$300
 1/4 Page \$100 Convention Questionnaire \$250

Total Print Sponsorship: \$ _____

Golf Outing

- Lunch/Drink Sponsor \$400 Event Sponsor \$125
 Hole Sponsor (each) \$175 Prize Sponsor \$100

Total Golf Outing Sponsorship: \$ _____

Trap Shoot

- Lunch/Drink Sponsor \$400 Prize Sponsor \$100
 Event Sponsor \$125

Total Trap Shoot Sponsorship: \$ _____

2010 Convention Sponsorship

Company: _____

Total Sponsorship: \$ _____

Main Contact: _____ Phone: _____

Fax: _____ E-mail: _____

I have enclosed check # _____, payable to IAMIC.

Please charge my: MasterCard Visa Am Ex
 Discover

Card #: _____

Expiration Date: _____ CSC (3 digit code on back) _____

Return this form by July 15 with payment to:

IAMIC, P.O. Box 116, Ohlman, IL 62076

Fax: 888-403-0935

We are interested in sponsoring the following events/items at the 2010 IAMIC Convention.

Attendee Materials & Services

- Welcome Gift \$1,000
- Badge "Pouches" \$1,000
- Photo Session \$ 500
- Special Gifts (each) \$ 50
- Trade Show Popcorn Station \$250

Total Materials & Services Sponsorship: \$ _____

Education & General Sessions

- Opening General Session Monday \$500
- General Session Tuesday \$500
- General Education Sessions \$300 each:
 - Customer Service
 - Human Resources
- Education Programs \$250 each:
 - Planning *Director Certification Course
 - Unclaimed Property

Total Education Sponsorship: \$ _____

Centerpieces

- Prayer Breakfast \$250
- Auxiliary Luncheon \$200
- Annual Banquet \$500
- Industry Luncheon \$500

Total Centerpiece Sponsorship: \$ _____

Meal Functions

- Prayer Breakfast \$250
- Trade Show Morning Refreshment Break \$350
- Trade Show Afternoon Refreshment Break \$350
- Business Meeting Luncheon \$500
- Annual Banquet Dinner \$500
- Tuesday AM Refreshment Break \$350
- Tuesday PM Refreshment Break \$350
- Industry Luncheon \$500

Total Meal Function Sponsorship: \$ _____

Attendee Materials & Services

Registration Welcome Gift \$1,000
 Sponsorship includes distribution of a gift with your logo at registration for all attendees. IAMIC will choose and purchase this gift. (you need to provide your artwork)

Badge "Pouches" \$1,000

Sponsorship of this great showcase for your company includes prominently displaying your company's name or logo on all badge pouches (provided by IAMIC). These "pouches" will be very noticed and appreciated by convention-goers. Be the one sponsor everyone will recognize!

Photo Session \$500

Attendees love getting their pictures taken at the Annual Banquet. Sponsor this event and your company's name will be listed in the Convention Program, displayed at the event and listed on order forms. Your sponsorship will provide each attendee a free picture that will be available on site.

Special Prizes \$50

This year we will be providing attendees with numerous monetary gifts. We are in need of 10 sponsors for this event. Special recognition will be mentioned in the convention flyer as well as signage during these events!

Trade Show Popcorn Station \$250

Attendees love to have a bag of popcorn to munch on during the trade show. Sponsorship of this service would be a great spotlight for your company. Sponsorship includes listing your name in the convention program and use of popcorn bags (provided by you) with your name and/or logo on them.

Education & General Sessions

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the Session and listing the sponsor in the Convention Program for the following education and general sessions.

- Opening Session Monday* \$500
- General Session Tuesday* \$500
- General Education Sessions* \$300 Each
 - ~ Customer Service
 - ~ Human Resources
- Education Programs* \$250 Each
 - ~ Unclaimed Property
 - ~ Planning * Director Certification Course

Centerpieces

Add a touch of elegance to our events and get a little recognition at the same time! We will place centerpieces (included in sponsor fee) on all banquet tables and recognize your company in the Convention Program and when the centerpieces are given away at any of the following events:

- *Prayer Breakfast* \$250
- *Auxiliary Luncheon* \$200
- *Annual Banquet* \$500
- *Industry Luncheon* \$500

Meal Functions

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the event and listing the sponsor in the Convention Program for the following meal functions:

- *Prayer Breakfast* \$250
- *Trade Show AM Refreshment Break* \$350
- *Trade Show PM Refreshment Break* \$350
- *Business Meeting Luncheon* \$500
- *Annual Banquet Dinner* \$500
- *Tuesday AM Refreshment Break* \$350
- *Tuesday PM Refreshment Break* \$350
- *Industry Luncheon* \$500

Miscellaneous Events

Casino Night

We will kick off the convention with a relaxing evening where attendees can visit with old friends while making new ones! This event will feature FUN money and lots of activities and prizes! Several sponsors needed.

- Event Sponsor \$500
- Hors d'oeuvres \$500

Prizes * give a-way prizes—your donation— please call

Auxiliary Luncheon & Program

This sponsorship includes displaying the sponsor name, recognizing the sponsor during the event and listing the sponsor in the Convention Program

- Monday Luncheon & Program \$250
- Tuesday Excursion \$500

Printed Materials

Program Booklet:

- Full Page Ad (3.5" x 8") \$175
- 1/2 Page Ad (3.5" x 4") \$125
- 1/4 Page Ad (3.5" x 2") \$100

Pocket Schedule

\$250

(Due to limited space, only one ad space (2.25" x 3.5") is available, you can provide logo)

Registration Packets

\$300

Sponsorship includes your company's name and contact information listed prominently on the convention packet that each registrant receives upon arrival.

Convention Questionnaire

\$250

Sponsorship includes your company's name and contact information listed prominently on the questionnaire form for each attendee.

Golf and Trap Shoot Outings

All golf outing sponsorships include having the sponsors' name listed in the Convention Program. (Please specify on next page)

Lunch/Drink Sponsor (One for Golf/One for Trap)

\$400 (each)

This sponsorship includes displaying the sponsor name at the clubhouse and recognition during the prize distribution.

Hole Sponsor (Golf Only)

\$175

This sponsorship includes displaying the sponsor name at the tee box, and recognition during the prize distribution.

Event Sponsor (Golf or Trap)

\$125

This sponsorship includes recognition of the sponsor during the prize distribution.

Prize Sponsor (Golf or Trap)

\$100

This sponsorship includes the sponsor sheet listing.