



IAMIC Sponsorship

Gear Up for Great! By being a Strategic Partner with IAMIC, you can INVEST in your future as well as the future of our Mutual's. When we all work TOGETHER, we can BUILD a stronger industry and open OPPORTUNITIES for growth and expansion. Your sponsorship will help you ENHANCE and BUILD your company's recognition within the Mutuals while we EDUCATE members. We will SHARE information and PROMOTE your company through...



- Web Sponsorship
- Events Sponsors...Claims, Farm Inspection School, Underwriting, North and/or South Regionals
- Event Breakfast
- Event Breaks—Morning and/or Afternoon
- Charging Station
- Lunch sponsors—Exclusive to Platinum Pkg

**Illinois
Association of
Mutual
Insurance
Companies**



217-563-8300
Fax: 888-403-0935
Email:
leadership@iamic.org
www.iamic.org
P.O. Box 116
Ohlman, IL 62076

As a member of the Mutual Industry family, when you advertise in the *LAUTUM NEWS*, we will...

BUILD recognition and familiarity of Your Company

PROMOTE your products and Services in a
Cost-Effective Manner

REACH the decision-makers of Illinois Farm Mutuals

REINFORCE your commitment to the Farm Mutual Industry

ACHIEVE maximum exposure within the
Farm Mutual Industry

IAMIC - your trusted and loyal partner



2020 EDUCATIONAL EVENTS

Golf Outing is June 18—Sponsorships available on line!

CLAIMS SEMINAR

February 20

Approximately 90 attendees consisting of adjusters, managers, underwriters, and directors. Excellent opportunity to show your support of the industry while getting your name in front of the decision makers.

* VENDOR TRADE SHOW will be held at this event...see website for details.

REGIONAL MEETINGS - North and/or South

Northern

March 17

Southern

March 19

Identical meetings held in two locations with approximately 100 attendees at each event. Directors and Managers attend these events. The foundation of the Mutuels will be listening when you show your support of our

FARM INSPECTION SCHOOL

April 15

Be the first to sponsor our new program. We will go offsite to visit a farm for hands on educational opportunities, review different types of outbuildings, bins, and augers. We will discuss all the possible add-ons that could affect pricing.

UNDERWRITING SEMINAR

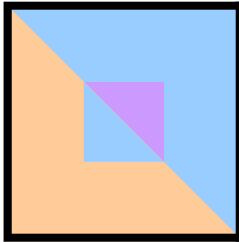
April 16

Approximately 75 attendees at this event consisting of mostly underwriters, managers and agents. These are the individuals who help determine the risk you will be working. Sponsoring this event will help develop a strong relationship with the right people.

SPONSORSHIP for all IAMIC events help to keep the registration fees for seminars low and allows us to secure top notch speakers

Thanks for supporting IAMIC

Convention Sponsorships will be mailed out in the Spring

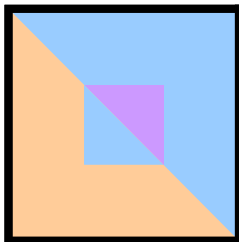


BRONZE LEVEL

\$2,500

- Be a morning *OR* afternoon **BREAK** sponsor at Claims, Farm Inspection School, Underwriting *and* Regionals
- **One** Month of Web Advertising (*our choice)
- Half Page Ad in the LAUTUM news * can upgrade
- Special Recognition in our LAUTUM "Exclusive Sponsors" page
- **SHARED** Banner Recognition

\$ 3,100 VALUE

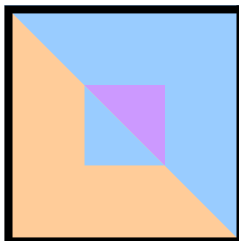


GOLD LEVEL

\$3,500

- Be an **EVENT** sponsor at Claims, Farm Inspection School, Underwriting *and* Regionals
- **ONE** Months of Web Advertising (*our choice)
- Full Page Ad in the LAUTUM news
- Special Recognition in our LAUTUM "Exclusive Sponsors" page
- **INDIVIDUAL** Banner Recognition

\$ 5,000 VALUE



PLATINUM LEVEL

\$5,000

Only FOUR Available

- Platinum Level ONLY **Lunch** sponsor at Claims, Farm Inspection School, Underwriting *and* Regionals
- **Exclusive** Sponsorship for either the Membership Directory, Financial Analysis, Charging Station or Badge Holders
- Full Page Ad in the LAUTUM news
- Special Recognition in our LAUTUM "Exclusive Sponsors" page
- Back Drop Stage Banners
- 12 months of Front Page Website Rotating Banner

\$ 10,500 VALUE



We're Gearing up for Great in 2020

Total #1
\$ _____

1 Website Advertising

1 Month ...Select one \$500 (\$750 Non Members)

- January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

With your logo and company mission statement, we will provide a link to your website on the IAMIC website. Bronze, Gold and Platinum sponsors have first choice. All months are assigned based on first payment received.

- Rotating Web Banners (Front Page) \$1,000 (\$1,500 Non Members)**

Total #2
\$ _____

2 A la Carte

Choose as many opportunities for sponsorship as you wish

	\$550	\$350	\$350		\$350
	EVENT	Breakfast	AM Break	Lunch	PM Break
Claims	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Exclusive to Platinum Level Sponsorship	<input type="checkbox"/>
Northern Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Southern Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Farm School	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Underwriting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>

Total #3
\$ _____

3 **BRONZE LEVEL** * Upgrade ad for add'l \$150.00 **\$2,500**
 One break per seminar, 1-month web advertising (*our choice), LAUTUM 1/2pg ad & Exclusive Sponsors Page, Shared Banner Recognition

Total #4
\$ _____

4 **GOLD LEVEL** **\$3,500**
 Event Sponsor, 1-month web advertising (*our choice), LAUTUM Full Pg ad & Exclusive Sponsors Page, Individual Banner Recognition

Total #5
\$ _____

5 **PLATINUM LEVEL** Lunch Sponsorship, LAUTUM Full Pg ad & **\$5,000**
 Exclusive Sponsors Page, Back-Drop Stage Banner Recognition, 12-month web banner advertising Preferred printed marketing materials...
 First received-First assigned — Choose one:
 Membership Directory, Financial Analysis, Charging Station All Year Badge Holders

Total #6
\$ _____

6 LAUTUM NEWS ADS

The LAUTUM News reaches 1,000+ individuals in our industry. Advertising contracts include both issues for 2020 (Spring & Fall). Ad size must remain the same but ad content may be changed ** artwork must be submitted by April 1st

<input type="checkbox"/> The Lautum News	Members	Non-Members
<input type="checkbox"/> Full Page (7''w x 9''h)	\$500	\$700
<input type="checkbox"/> Half Page (7''w x 4.25''h)	\$350	\$500
<input type="checkbox"/> One Third (5''w x 4.25''h)	\$300	\$400

Total Sponsorship
\$ _____
Thank you!

Total Commitment \$ _____ Check # _____ (Preferred payment)
 Company _____

Put your sponsorship \$ to work, please mail your check to IAMIC to save Credit Card Fees.

Mail to: IAMIC, P.O. Box 116, Ohlman, IL 62076

If you must use your credit card, please Call Jackie 217-563-8300 with your credit card