

## Convention Agenda, continued

07:00 pm

**Auxiliary Members Zoom Chat** – The Auxiliary ladies only get to catch up once a year to find out how our families have grown. We will have a fun Zoom chat for anyone who would like to catch up!

### TUESDAY, August 25

10:45am

**Kick Off with our Chair – John Cratty**

11:00 – 12:00

**Marketing to our Future Members**

Speaker: **Wes St Clair**, *Britecore*

The number of policyholders who grew up with the Internet is ever increasing. Their adept use of technology enables them to think differently and take new, radical approaches to common needs—including the need for insurance. Are you ready for the world they are creating? In this session, we will discuss the new mindsets, tools, and technology we will need for our organizations to keep up with our future mutual members, these “digital natives.”



12:00 – 01:00

**Lunch Hour** – Our Lunch breakout “rooms” will help keep numbers manageable and allow you a chance to network with your peers. Pack your lunch and sit back, enjoy the camaraderie of your peers and take advantage of this time to relax and catch up.

01:00 – 02:00

**What the HEMP**

Panel: **Pam Nykazk**, *Rockford Mutual Underwriter*, **Donna Parker**, *Peterson Insurance Agent and Farmer*, **Jim Polish** and **Chad Simon**, *Farmers Mutual Hail Reinsurance*

HEMP is on the rise in our industry but managing the risk is something many people haven't planned for and insurance companies will take on high-risk clients. We are bringing a panel of experts together to help you gain knowledge on this hot ticket item. This is one class you won't want to miss.



### WEDNESDAY, August 26

10:45

**Kick Off – John Cratty**

11:00 – 12:00

**Preparing for the Possible**

Speaker: **Tyler Vancura**, *The WRC Group*

Every day we face new obstacles, but are we prepared to handle those changes. Preparing for the Possible is an open



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## Convention Agenda, continued

discussion on how to approach the day to day challenges that may arise outside of your disaster plan.

12:00 – 01:00

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01:00 – 02:00

**Hoarding and the Hazards it Presents**

Speaker: **Sabine Voigt**, *The WRC Group*

When is too much hazardous? We will help you define and identify the characteristics of hoarding through exterior and interior inspections. By identifying this problem early, you can avoid claims issues and problems.



**Registration is ON LINE ONLY**— visit [www.iamic.org](http://www.iamic.org)

View EVENTS - 2020 Convention

(If you need assistance, please call Jackie at 217-563-8300 and she will help you get signed up!)

**JOIN US August 1 - Sept 30 for our Virtual Trade Show**

Visit the vendors who support our industry, build relationships with these companies, and develop a plan in case you need them for future events.

### BUY LOCAL

We have a website dedicated to our members' small businesses—be sure to visit the IAMIC website to view the products and services our member companies are offering. Let's support small businesses by supporting our own industry peers!



P.O. Box 116 | Ohlman, IL 62076 | P 217-563-8300 | F 888-403-0935  
leadership@iamic.org | [www.iamic.org](http://www.iamic.org)

## Illinois Association of Mutual Insurance Companies

INVITES YOU TO OUR

**VIRTUAL**

139TH ANNUAL CONVENTION



August 24, 25 & 26, 2020

# STRATEGIC PARTNERSHIPS – GEARING UP FOR GREAT

When our Chair, John Cratty, decided on his theme for the 2020 Convention, little did he know that STRATEGIC was going to be such an important word in his year! In light of ongoing concerns about the COVID pandemic, IAMIC is excited to bring you a VIRTUAL Convention this year. We will miss seeing your sweet faces, but we know that the safety of our members must come first!

While the Convention is coming to you in a new format, our high-quality education is the same as you have come to depend on. Each class brings value to your Mutual as the knowledge gained will help you make better decisions when working for your Mutual.

The registration options are broken down based on what you would like to attend. We are also offering a “MUTUAL PASS” — one low rate for your entire office and directors. Perhaps you have a director who has never been able to physically attend our Convention. He/She will now be able to join us virtually and learn what the training can do for their roles in your Mutual. Invite them to your office and share the screen as a group.



## FULL REGISTRATION

If you sign up for the full Convention by **August 5th**, you will receive a welcome packet with fun gifts from our Platinum Sponsors. Join us for all three days with SIX educational classes. We have applied for SEVEN C.E. credits and TWO FMDC certifications.

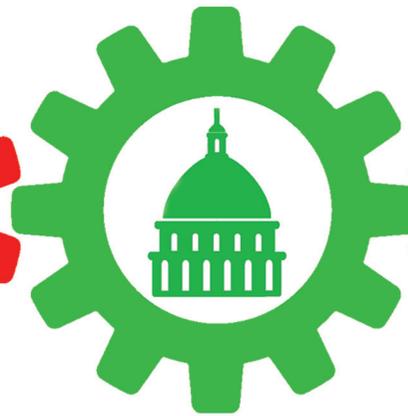
\$ 125 — Member Rate  
\$ 175 — Non Member Rate



## MUTUAL PASS

You can sign up your entire office for one low price. There will be a maximum of 5 gift boxes per Mutual Pass Registration (where items can be shared.)

\$ 500 — Member Rate  
(Member ONLY)



## MONDAY ONLY REGISTRATION

Join us Monday for our education that is geared toward Directors but applicable for any role within your team. In addition, we will hold our Annual Meeting and NAMIC President, Chuck Chamness will swear in our new officers. FMDC certification and Continuing Education Credits will be awarded. The Virtual Lunch will be a roundtable that you can visit with your peers and catch up.

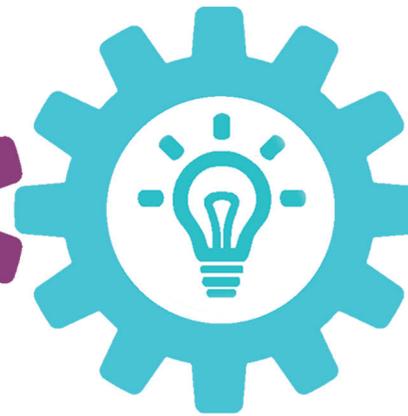
\$ 50 — Member Rate  
\$ 75 — Non-Member Rate



## TUESDAY ONLY REGISTRATION

Join us Tuesday as we bring valuable education for your entire staff. Don't forget to pack your lunch and join us in our virtual lunch hour to network with your peers.

\$ 50 — Member Rate  
\$ 75 — Non-Member Rate



## WEDNESDAY ONLY REGISTRATION

Join us Wednesday for exciting and new topics that will focus on our Mutuals operations. Virtual lunch hour will offer a chance to network with your peers.

\$ 50 — Member Rate  
\$ 75 — Non-Member Rate

# Convention Agenda

Special thanks to our Partners for sponsoring!

**Virtual Trade Show** is live on our website August 1 - September 30. Be sure to visit our partners who serve our industry.

Open your Registration Packets, fill up your tumbler with your favorite beverage, enjoy your sweet treat, and get your pen and papers ready to take notes!

## MONDAY, August 24

10:45 **Kick Off** – Chairman John Cratty welcomes you to our event!

11:00 – 12:00 **Role of the Board vs Role of the Manager – Corporate Governance** – FMDC

Speaker: **Jack Randall**, *Randall Resources*

We will provide a definition and review of what corporate governance means for mutual company directors as well as understanding your role as a board member. Defining and developing the best practices approach to governance will also be a focus for us in this session. We will dig deep into the role of the management vs the role of the director and help establish clearer lines so the focus is where it should be for success. Rounding out this session with ideas in evaluating the CEO make this a meeting you don't want to miss.



12:00 – 01:00 **Lunch Hour** – Our Lunch breakout “rooms” will help keep numbers manageable and allow you a chance to network with your peers. Pack your lunch and sit back, enjoy the camaraderie of your peers and take advantage of this time to relax and catch up.

01:00 – 02:00 **IAMIC Annual Business Meeting** – Our Annual business meeting will be a review of our financials and the election of our new officers. **Chuck Chamness**, President of NAMIC will swear in our new officers and NAMIC Chair, **Randy Drunvenga** will offer some words of wisdom and a quick summary of his 2020 year.



02:00 – 03:00 **Small Company Conflict** – FMDC

Speaker: **Jack Randall**, *Randall Resources*

This course will provide an understanding of potential conflicts of interest and what effect they may have on a mutual insurance company. We will provide examples of potential conflicts of interest found within our industry as well as strategies to repair them. Developing a long-range plan to steer the mutual away from potential conflicts will be reviewed.



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