



August 23 –25, 2021

Industry Partner

Sponsorship & Exhibition Opportunities

140th Annual IAMIC Convention Embassy Suites Conference Center

100 Conference Center Drive, East Peoria, IL

⇒ Monday, August 23-Tradeshow Setup 12-4

⇒ Tuesday, August 24-Tradeshow 7-4:30

Tradeshow Registration also includes:

- ◆ 2 Tickets to the Murder Mystery Mon., Aug. 23
- ◆ 2 Tickets to Lunch on Tues., Aug. 24
- ◆ Tues. Breaks, Aug. 24

- **SHARE** your Product
- **REACH** our Customers
- **BUILD** your Brand

You will have several opportunities to get your name in front of virtually every major decision maker in the Illinois Mutual Industry attending the IAMIC convention.

A la Carte Sponsorship Opportunities...Recognition for YOUR company
This is your chance to strengthen relationships and boost buyer loyalty.

This has been the single largest gathering of Mutual Insurance Industry in previous years. We typically hosted a crowd of around 250.



Illinois Association of Mutual
Insurance Companies

Phone: 217.563.8300

Email: leadership@iamic.org

Website: www.iamic.org



REGISTER ON-LINE TO PAY BY CREDIT CARD...Or mail the enclosed form with your check to IAMIC: P.O. Box 116 Ohlman, IL 62076

Exhibitor Registration & Fee Includes:

Registration for Exhibitors

- **Registration Deadline** August 1 to be included in printed materials. Payment in full must be received with Exhibit contract.
- **Exhibitor registration includes** access to the following events:
 - Welcome Reception on Monday Evening
 - Murder Mystery Dinner on Monday Evening (2 tickets with exhibitor registration)
 - Tuesday Lunch
 - Tuesday Morning & Afternoon Breaks
- **Full registration** for 2 Company staff members (this **does not include** registration for Fun Run*, golf*, sporting clay* or Tuesday-night baseball game*) NOTE: Tickets for these events to be purchased separately.
- **Booth Includes:** 8' table drape, 2 chairs, vendor name sign, electric hookup (indicate upon registering)
Wi-Fi can be purchased for \$25 separately
- **Company logo** listed in Convention Program with 2 staff members names **if provided by Aug 1.**
- Convention updated **attendee list** will be provided prior to the start of Convention **upon request.**
- **Booth assignment** is issued on a first paid basis. IAMIC Associate Members will get priority booth placement...exhibitors who also sponsor will get next priority booth assignment.
- Opportunity to participate in door prize drawings: prizes drawn on Tuesday afternoon.
- Access to **discounted room** rates at the Embassy Suite.

Fees

- PRIME-\$600
(available on first come first paid basis, must be an IAMIC Member) limited to on-line registrations only
- Member Booth Fee-\$520 Non-Member Booth Fee-\$620

Exhibit Booth Decorators and Shipping

Decorator and labor contractor for this event shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply).

Security

Insurance of booth contents and personnel is recommended. IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show and dismantling.

Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof. In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate, The Insurance **MUST** be in force during convention dates of the event, August 23-25, 2021, If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event.

GET YOUR NAME IN FRONT OF MEMBERS

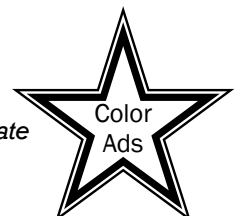
20% Discount

30% Discount

Printed Materials	<i>Member Rate</i>	<i>Exhibitor Rate</i>	<i>Exhibitor & Sponsor Rate</i>
Full Page Ad (3.5" x 8")	\$200.00	\$180.00	\$170.00
1/2 Page Ad (3.5" x 4")	\$175.00	\$140.00	\$122.50
1/4 Page Ad (3.5" x 2")	\$150.00	\$120.00	\$105.00

- Rates shown are based on your Company providing camera-ready copy or digital art. (Jpeg preferred)

Ad material to arrive by August 1, 2021



CONVENTION SPONSORSHIP PACKAGES

	Platinum	Gold	Silver
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Inclusion of Company contact information	✓	✓	✓
Special Recognition in the IAMIC newsletter - The Lautum	✓	✓	✓
Exclusive Sponsorship for Welcome Dinner & Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared	Group
Welcome Art at Registration Area	✓	✓	

SPONSORSHIP DETAILS

Two or three sponsors are needed for each category below unless specified

Convention ONLY Sponsorship Packages

Platinum	<input type="checkbox"/>	See table for opportunities	\$3,000
Gold	<input type="checkbox"/>	See table for opportunities	\$2,500
Silver	<input type="checkbox"/>	See table for opportunities	\$2,000

Educational & General Sessions

TUESDAY Opening Session ...(Exclusive for Packages)

<input type="checkbox"/>	Arsonist & the ATF Agent	\$500
<input type="checkbox"/>	Tuesday Industry Updates	\$350

WEDNESDAY

<input type="checkbox"/>	FMDC— D&O Liability	\$350
<input type="checkbox"/>	FMDC— Risk Management	\$350
<input type="checkbox"/>	Ethics	\$350

Meal Functions

MONDAY Welcome Dinner...(Exclusive for Packages)

<input type="checkbox"/>	Murder Mystery (4)	\$500
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TUESDAY

<input type="checkbox"/>	AM Break	\$350
<input type="checkbox"/>	Lunch	\$500
<input type="checkbox"/>	PM Refreshment Break	\$350
<input type="checkbox"/>	Cookout at the Game (4)	\$500

WEDNESDAY

<input type="checkbox"/>	AM Refreshment Break	\$350
<input type="checkbox"/>	Lunch to Go **EXCLUSIVE**	\$1,500

Sporting Clay

MONDAY	<input type="checkbox"/>	Event Sponsor	\$125
	<input type="checkbox"/>	Lunch/Drink Sponsor	\$400
	<input type="checkbox"/>	Prize Sponsor (4)	\$100

Golf

MONDAY	<input type="checkbox"/>	Event Sponsor	\$125
	<input type="checkbox"/>	Hole Sponsor (18)	\$50
	<input type="checkbox"/>	Lunch/Drink Sponsor	\$400
	<input type="checkbox"/>	Prize Sponsor (4)	\$100

Miscellaneous Events

TUESDAY Popcorn ****EXCLUSIVE**** \$250

Sponsor supplies the printed bags

<input type="checkbox"/>	Prizes (unlimited)	\$ 50
<input type="checkbox"/>	Ball Game (4)	\$500
<input type="checkbox"/>	Transport to the Game (2)	\$500
<input type="checkbox"/>	Happy Hour/Game (2)	\$500

WEDNESDAY

<input type="checkbox"/>	Prayer Memorial **EXCLUSIVE**	\$500
<input type="checkbox"/>	Fun Run (2)	\$500

Printed Materials

	Color Program Booklet Ads	
<input type="checkbox"/>	Full Page Ad 3.5" x 8"	\$200*
<input type="checkbox"/>	Half Page Ad 3.5" x 4"	\$175*
<input type="checkbox"/>	Qtr. Page Ad 3.5" x 2"	\$150*

*Discounts available for Exhibitors who sponsor

<input type="checkbox"/>	Pocket Schedule **EXCLUSIVE**	\$500
<input type="checkbox"/>	Questionnaire **EXCLUSIVE**	\$250
<input type="checkbox"/>	Charging Station **EXCLUSIVE**	\$250

2021 TRADESHOW/SPONSORSHIP COMMITMENT FORM

The Annual Convention Trade Show Rules, Regulations and Information can be found and should be read on **www.iamic.org** website. Participation in networking events is highly encouraged. Join us Monday night for our network event which is included with your registration.

I'M AN ASSOCIATE MEMBER **I WILL BE A SPONSOR**

PLEASE PRINT:

Company Name: _____

Main Contact: _____ (Title) _____

Address/City/St/Zip: _____

Phone: _____ Email: _____

Check Enclosed: Check # _____ payable to IAMIC

Want to pay with a **Credit Card**? Sign up online or call Jackie at 217-563-8300



NOTE: If this form, payment and artwork are **received by 8/1/21**, you will receive recognition in printed materials. Names of those Exhibiting (name tags will be provided):

- I will be attending Monday's Patio Reception
- I will attend Monday's Murder Mystery Dinner
- I need to purchase a ticket to Tuesday's Ball Game/Cookout \$50/pp

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- I will attend Monday's Murder Mystery Dinner
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SPONSORSHIP & TRADESHOW REGISTRATION

Booth Rates

Prime Booth Rate **\$600** (IAMIC Members)
 On Line Registration required for limited Prime Booths
 Associate Member Rate **\$520** (IAMIC Members *ONLY*)
 Non-Member Rate **\$620** (Non-Member)

Will your booth require electricity? Yes/Included No
 Will your booth require Wi-Fi*? Yes/\$25 fee * No
 Any additional materials needed?...

Contact Jackie Rakers prior to Convention:
 (additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the Exhibit Contract Rules, Regulations & Information

Required Name: _____



Trade Show Booth	\$ _____
Wi-Fi (if Needed...\$25)	\$ _____
Fun Run \$20 (Shirt Size)	\$ _____
Sporting Clays \$35/pp	\$ _____
Golf \$85/pp	\$ _____
Sponsorship (Pg 3)	\$ _____
Ball Game Tickets \$50/pp	\$ _____
Ad (size) _____	\$ _____

**Please Fax completed form to 888-403-0935 or
 by mail to IAMIC P.O. Box 116 Ohlman, IL 62076
 (Aug 1 Deadline for printed materials)
 No Booth will be reserved until payment is received.**

Total Commitment: \$ _____

Important Notes for Sponsoring Events

Sponsorships must be for the FULL amount to sponsor an event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated. Sponsorships must be received by August 1 to receive recognition in the Convention program. To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form and return it with payment and any necessary artwork to IAMIC's mailing address. We encourage online submissions which will ensure a timely booth and sponsorship assignments. We appreciate your dedication to our industry and support of the Annual Convention. We will place all sponsorship levels on our website in addition to printed materials.

Thank You!! *Jackie*

**Putting the POWER
of your membership
to work!**

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217.563.8300
Fax: 888.403.0395



IAMIC's 7th Annual Fun Run



This year's Fun Run proceeds will benefit the
Tunnel To Towers Foundation:

The Foundation honors the sacrifice of firefighters who laid down their lives to save others on September 11, 2001. Military and First responders who continue to make the supreme sacrifice of life and limb for our country are also honored by the Foundation.

By helping the families of the fallen, we can say *Thank You*.

Tunnel to Towers Foundation is... ***IMPACTING*** lives thanks to your generosity;

HONORING 250 mortgage-free homes by the end of 2020;

EMPOWERING participants in more that 70 events in their national Run, Walk & Climb series;

EDUCATING 500,000+ through the 9/11 NEVER FORGET Mobile Exhibit.

Ninety Three (\$0.93) cents of every dollar donated goes directly to programs for our Fallen Heros families.

Participate in the 1 Mile Walk or 3 K Run on August 25th with a \$20.00 Donation.

Donations received by August 1, gets a 2021 Commemorative T-shirt.

What is your Size
S M L XL 2X

Join us at the Prayer Memorial where you can learn more about this life stabilizing foundation.

Donation \$ _____

Name _____

Your Sponsorship will be an invaluable donation to help families who are suffering still from the devastation of the 9/11 attack. Firefighters, police and first responders are still fighting illnesses for the smoke, ash and trauma of that fateful day. This is our opportunity to say Thank You! Fun Run sponsors will have their logo imprinted on every participant's T-Shirt.

2021 IAMIC CONVENTION

Convention Housing

Reservations can be made by calling Embassy Suites Hotel 100 Conference Center Drive East Peoria, Illinois 61611 (309) 694-0200 IAMIC room block with discounted rates (\$139.00) are valid until Aug 6, 2021.

CALL NOW

IAMIC room block code is "ICC"

Networking Extras

MONDAY—August 23th

Sporting Clay* \$ 35/pp

Lunch included

Golf * \$ 85/pp

Lunch included

TUESDAY—August 24th

Ball Game * \$ 50/pp

WEDNESDAY—August 25th

Fun Run * \$ 20/pp

*See Registration Flyers for details.

Convention Agenda

MONDAY, Aug 23

09:00 am Golf
10:00 am Sporting Clays
12:00-04:00 pm Trade Show Setup
01:00-05:00 pm Registration
04:00 pm Grinnell
Happy Hour on the Patio
06:00 pm Murder Mystery Dinner

TUESDAY, Aug 24

07:00-04:30 Trade Show
07:00-08:00 Memorial Program
08:00-09:30 Opening Session
09:30-10:00 Trade Show Break
10:00-11:45 Industry Updates
11:45-12:30 Lunch
12:30-01:00 Trade Show/desserts
01:00-02:30 Arsonist & ATF
02:30-03:00 Trade Show
03:00-04:30 Arsonist & ATF
04:30 DRAWINGS

Great Networking Opportunity

Trade Show Incentives

We encourage our members to visit booths in the trade show by making it fun. This gives you the opportunity to share your business expertise with our members and attendees. We want to help build partnerships with you.

***Tuesday Night Networking Cookout on the Patio Deck at the Ball Game..** Trade Show Exhibitors are encouraged to register for our Tuesday cookout at the game. The fee is \$50 per person and is not included in your registration fee.

BOOST YOUR SALES

This is your chance to showcase your products to current customers and find new buyers. Plus, nothing helps strengthen relationships and boost buyer loyalty more than doing business face to face! With virtually every major decision maker in the Illinois Mutual industry attending the IAMIC Annual Convention—**shouldn't your products be represented?**

This is THE single largest gathering of the year of the Mutual Insurance Industry.

GREAT BOOTH TRAFFIC

The exhibit area will be located in the center of all conference activity to give exhibitors the greatest opportunity to interact with attendees. To further add to the value of the exhibit area, social functions will be housed in the exhibit area.

Contest and giveaways are also held in the exhibit hall with a **MUST BE PRESENT** motto.

We will be announcing vendor winners & the BIG Prize giveaways in the tradeshow area. If your booth has a prize giveaway, please see details inside your welcome packets.

Not a Member? Ask me how and **\$ave** on Registrations!