

Industry Partner/ Sponsorship and Exhibition Opportunities

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

PO Box 116, Ohlman, IL 62076 ☎ 217-563-8300

AUGUST 18 & 20, 2019

**Embassy Suites
Hotel and Riverfront
Conference Center**
100 Conference Center
Drive
East Peoria, IL

Sunday, August 18
12:00–4:00
Tradeshow
Set-up

Monday, August 19
7:00–5:00 Trade
Show

138th Annual Convention

Be a part of the
Solution

Participate in our
fun and games!

C H A R T
YOUR COURSE
S H A R E
YOUR PRODUCTS
R E A C H
OUR CUSTOMERS
B U I L D
YOUR BRAND

The ONLY
MUTUAL
Insurance
Trade Show
in Illinois

A la Carte Sponsorship Opportunities...Recognition for *YOUR* company
This is your chance to **strengthen relationships** and boost buyer loyalty.

The **single largest** gathering of the year of Mutual Insurance Personnel—
a crowd of around **250** is expected!

TRADE SHOW
REGISTRATION
ALSO INCLUDES:

*Two tickets to our
Welcome Dinner &
cruise Sunday,
August 18th

All breaks
including lunch
Monday,
August 19th

Signup
REQUIRED
Cruise &
Entertainment

* Need more than Two
tickets? Call 217-563-8300

S P O N S O R S H I P O P P O R T U N I T I E S

CHART your course
REACH our customers
BUILD your brand

You will have several opportunities to get your name in front of virtually
every major decision maker
in the Illinois Mutual Industry attending the IAMIC convention



REGISTER ON-LINE TO PAY BY CREDIT CARD...Or mail the enclosed
form with your check to IAMIC: P.O. Box 116 Ohlman, IL 62076

EXHIBIT REGISTRATION & FEE

Registration Deadline **Monday, July 15th** to be included in printed materials. Payment in full must be received with Exhibit contract.

Space is assigned on a first come, first **paid** basis.

Exhibit Space is 8' X 10'
One 8' draped & skirted table along with 2 chairs
Electricity (if requested)
3' side drapes
8' back drape
Wi-Fi available (for \$25 fee)

Fees

Prime Booth ***\$ 570**
(IAMIC Members ONLY)
Regular Booth
IAMIC Member ***\$ 520**
Non Member ***\$ 620**

Includes TWO Tickets* to Sunday's Dinner & Cruise

[IAMIC is proud to offer a NEW cancellation policy to help our exhibitors....Keep reading.](#)

Installing & Dismantling

Excel Decorators will install the exhibit booths on Sunday, August 18th from 8:00 a.m. - 12:00 p.m.
Exhibitor move-in will be from 12:00 p.m. - 4:00 p.m. in River G-J

The Trade Show will open at 7:00 a.m. - 5:00 p.m. Monday, August 19. Teardown can begin after the exhibit hall has been officially closed at 05:00 p.m.

Exhibit Booth Decorators and Shipping

Excel Decorators is the official decorator, drayage contractor and labor contractor for this event and shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply).

Cancellation/Failure to Occupy Space

NEW this year—We offer cancellation insurance with your registration! Please visit the IAMIC site for rules. IAMIC reserves the right to cancel the Trade Show and return all fees to registered Trade Show Exhibitors.

Security

Insurance of booth contents and personnel is recommend IAMIC

does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show, and dismantling.

Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof.

In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses

by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate. The Insurance **MUST** be in force during convention dates of the event, August 18-19, 2019. If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event. When you register on our website at, www.iamic.org. There will be a link that you can select and purchase this insurance for **\$94. for Aug., 18 & 19, 2019.**

Copyrights

Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. that may be required for it to broadcast, perform or display any copy-righted material including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend and hold harmless IAMIC.

GET YOUR NAME IN FRONT OF MEMBERS

Printed Materials Program Booklet:

Full Page Ad (3.5" x 8")	\$175
1/2 Page Ad (3.5" x 4")	\$125
1/4 Page Ad (3.5" x 2")	\$100



- Rates shown are based on your company providing camera-ready copy or digital data. (Jpeg preferred)

Ad material to arrive by July 15, 2019

S P O N S O R S H I P P A C K A G E

	Platinum	Gold	Silver
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Inclusion of Company contact information	✓	✓	✓
Special Recognition in the IAMIC newsletter - <i>The Lautum</i>	✓	✓	✓
Exclusive Sponsorship for Welcome Dinner & Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared	Group
Welcome Art at Registration Area	✓	✓	
Elevator Welcome Cling Signs with Company Logo	✓		

S P O N S O R S H I P D E T A I L S

Sponsorship Packages

- Platinum See table for opportunities \$3,000
- Gold See table for opportunities \$2,500
- Silver See table for opportunities \$2,000

Sporting Clay

- SUNDAY Event Sponsor \$125
- Lunch/Drink Sponsor \$400
- Prize Sponsor \$100

Educational & General Sessions

- MONDAY Opening Session...(Exclusive for Packages)
 - Life Balance \$350
 - FMDC— Insurance Specific Performance Metrics \$350
 - Cyber Liability \$350
 - Hold on Tight—Nat'l Weather Srv \$350
- TUESDAY
 - Ethics, It's Mandatory \$350
 - FMDC—Human Resources \$350
 - It happened to me-I got Hacked \$350
 - After the Storm—Red Cross \$350

Miscellaneous Events

- SUNDAY
 - Transportation to the Cruise \$500
 - Spirit of Peoria Cruise \$500
 - Higgins Brother Band \$500
- MONDAY
 - Prayer Memorial \$500
 - Auxiliary Jewelry Making \$500
 - Popcorn \$250
- Sponsor supplies the printed bags
 - Prizes \$ 50
 - Happy Hour at the Zoo \$500
 - Zoo Transportation \$500
- TUESDAY Fun Run (Limited to 2 sponsors) \$500

Meal Functions

- SUNDAY Welcome Dinner...(Exclusive for Packages)
 - Desserts on the Cruise \$500
- MONDAY
 - AM Break—Bloody Mary Bar \$350
 - Industry Mtg./Bus. Luncheon \$500
 - PM Refreshment Break \$350
 - Dinner at the Zoo \$500
- TUESDAY
 - AM Refreshment Break \$350
 - Lunch to Go \$500

Printed Materials

- Program Booklet Ads
 - Full Page Ad 3.5" x 8" \$175
 - Half Page Ad 3.5" x 4" \$125
 - Qtr. Page Ad 3.5" x 2" \$100
- Pocket Schedule \$500
- Convention Questionnaire \$250
- Charging Station \$250



**ILLINOIS ASSOCIATION OF
MUTUAL INSURANCE COMPANIES**

2019 Convention Tradeshow/Sponsorship Commitment Form

The Annual Convention Trade Show Rules, Regulations and Information can be found and should be read on www.IAMIC.org website. Participation in networking events is highly encouraged. Join us Monday night for our network event for \$50 per person.

EXHIBITOR/TRADE SHOW I'M A PARTNER/MEMBER BOTH

PLEASE PRINT:

Company Name: _____

Main Contact: _____ (Title) _____

Address/City/St/Zip: _____ Phone: _____

Email: _____

Check Enclosed: Check # _____ payable to IAMIC I will email my artwork by 7/15/18
Want to pay with a **Credit Card**? Visit us online or call Jackie at 217-563-8300 to provide you with information.

NOTE: If this form and payment is received by 7/15/19, you will receive recognition in printed materials

Tradeshow: Booth Assignment Request: _____ 1st _____ 2nd _____ 3rd choice

Names of those Exhibiting (name tags will be provided): layout on Page 6*Prime booths are limited

I will be attending Sunday's Welcome Dinner

I will be attending Sunday's Cruise

Red Cross Van Blood Donation on Sunday

**Need more than TWO tickets to Sunday night dinner cruise?

I will be attending Sunday's Welcome Dinner

I will be attending Sunday's Cruise

Red Cross Van Blood Donation on Sunday

Call IAMIC for discounted tickets. 217-563-8300

**2019 IAMIC SPONSORSHIP & TRADESHOW
REGISTRATION**

Booth Rates

Prime Booth \$ 570 (IAMIC Members ONLY)

Regular Booth \$ 520 (IAMIC Member)

\$ 620 (Non-Member)

I will purchase IAMIC's Liability Insurance Yes/\$94 fee No

Will your booth require electricity? Yes/Included No

Will your booth require Wi-Fi*? Yes/\$25 fee * No

Any additional materials needed from Excel Decorators:
(additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the
Exhibit Contract Rules, Regulations & Information

Required Name: _____

I will donate blood at the **Red Cross** Blood Drive Van

Trade Show Booth \$ _____

Wi-Fi (if Needed...\$25) \$ _____

Liability Insurance ...NEW \$ _____
(\$94 paid with registration on line)

Fun Run \$20 (Shirt Size) ____ \$ _____

Sporting Clays \$35/pp \$ _____

Mon. Night Zoo/\$50/pp \$ _____

Dunk Tank \$25 \$ _____

I want to dunk (name)... _____

Dunk Tank \$25 \$ _____

Don't Dunk me

Early Buy out (Name) _____

Sponsorship (Pg 3) \$ _____

Ad (size) _____ \$ _____

Total Commitment: \$ _____

**Please Fax completed form to 888-403-0935 or
by mail to IAMIC P.O. Box 116 Ohlman, IL 62076
(July 15 Deadline for printed materials)
No Booth will be reserved until payment is received.**

MUST SIGN-UP

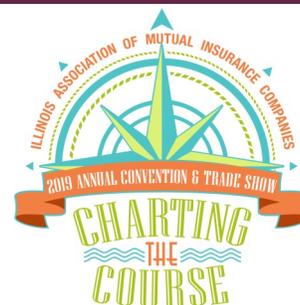
I M P O R T A N T N O T E S F O R S P O N S O R I N G E V E N T S

Sponsorships must be for the FULL amount to sponsor an event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated. Sponsorships must be received by July 15 to receive recognition in the Convention program. To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form and return it with payment and any necessary artwork to IAMIC's mailing address. We appreciate your dedication to our industry and support of the Annual Convention. We will place all sponsorship levels on our website in addition to printed materials.

Thank You!! *Jackie*

Putting the **POWER** of
membership to work for you!

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217-563-8300
Fax: 888-403-0935
Email: leadership@iamic.org



I A M I C ' S 6 T H A N N U A L F U N R U N



The Fun Run proceeds will be donated to...

The Children's Home Association of Illinois.

JOIN us as we support
The future at the Children's
Home Association of Illinois
Please bring an in-kind gift
for the Children and we will
get it delivered .

The Children's Home has served the community by caring for children for 150 years. With six locations in the Peoria area, they commit themselves to community-based, family-focused programs to provide counseling, education and support for children & families

Phone: (309) 685-1047
Web: www.chail.org
Like them on Facebook:

The Children's Home Association of Illinois...

gives children a future by protecting and teaching them and by building a healthy community where families and children come first. We value...

- Integrity
- Collaboration
- Knowledge
- Diversity
- Commitment
- Quality

Participate in the 1 Mile Walk or 3 K Run on August 19th or you can make a Donation
\$ 20.00 Donation
Received by July 28
Gets a 2019
Commemorative T Shirt
What is your Size
S M L XL 2X

Join us at the Prayer Service where a representative from The Children's Home will be our guest speaker.
Donation \$ _____

In-Kind Gift Suggestions for the Children's Home...

Baby Items Baby Lotion, Baby Shampoo, Baby Food, Formula, Bottles & Sippy Cups, Desitin, Diapers & Wipes, Car Seats (NEW), Pack & Play, Strollers

School Supplies Backpacks, Pencil Pouch, #2 Pencils, Scissors, Ballpoint pens, Washable Markers, Wooden Rulers, Loose Leaf Paper, Spiral Notebooks, Pocket Folders, Crayons (24 count), Elmer's Glue & Glue Sticks, Hand Sanitizer, Clorox or Lysol Wipes, Kleenex, Lunch Box and Ziploc Bags

Household Items Cleaning Supplies, Broom & Mop, Dish Soap, Dishes & Silverware, Crockpots, Dryer Sheets, Laundry Detergent, Pillows & Blankets (NEW), Plastic Hangers, Portable Fans, Pots & Pans, Towels and Washcloths, Sheets (All Sizes), Toilet Brushes

Toiletries Deodorant, Soap, Disposable Razors, Feminine Products, Lotion, Shampoo & Conditioner, Shaving Cream, Toothpaste & Toothbrushes



Red Cross Blood Drive

If we have enough people register to donate blood on Sunday, Aug 18, the Red Cross will bring a van on site for blood donations. Let's help those who run in to help, serve and comfort those in need.

You **MUST** check the box on page 4 so we can get an accurate count of participants for the blood drive.

Dunk Tank Fun on the Patio Sunday afternoon during Happy Hour!

Join the dunk tank fun. With a \$25 donation, you can name a person to be dunked in the tank (if you don't have good aim you might "hire" State Champion pitcher, Tony Kohler). If you're concerned your name may be submitted to be dunked, you can pay \$25 as an early "buy-out" when you register. If your name is called to be dunked and you didn't submit an early buy-out, you can pay \$50 on site to stay out of the tank. All dunk tank donations will benefit the Education Scholarship Fund

Conference Housing

Reservations can be made by calling Embassy Suites Hotel 100 Conference Center Drive East Peoria, Illinois 61611 (309) 694-0200
 IAMIC room block with discounted rates (\$139.00) are valid until July 28, 2019. CALL NOW
 * Contact Jackie with any issues

Networking Extras

SUNDAY—August 18th
 Shooting Clay \$ 35/pp
 Lunch included—see Registration Flyers for details.
 There will be no Golf outing this year.

Conference Agenda

SUNDAY, Aug 18

10:00 am Sporting Clays
 12:00—04:00 pm Trade Show Setup
 01:00—05:00 pm Registration
 04:00 pm Grinnell
 Happy Hour on the Patio
 05:00 pm Welcome Dinner
 06:30 pm Board Buses for
 Cruise on *The Spirit of Peoria*
 Enjoy Higgins Bros. Band
 09:00 pm Return Buses

MONDAY, Aug 19

07:00—05:00 Trade Show
 07:45- 08:45 Memorial Session
 09:00—10:30 Opening Session
 10:30—11:00 Trade Show Break
 11:00—12:00 Education
 12:00—02:30 Business Luncheon



MONDAY Continued

02:30—03:30 Education
 03:30—03:40 Trade Show
 03:40—04:40 Education
 04:50 DRAWINGS

Trade Show Incentives

We encourage our members to visit booths in the trade show by making it fun. This gives you the opportunity to share your business expertise with our members and attendees. We want to help build partnerships with you.

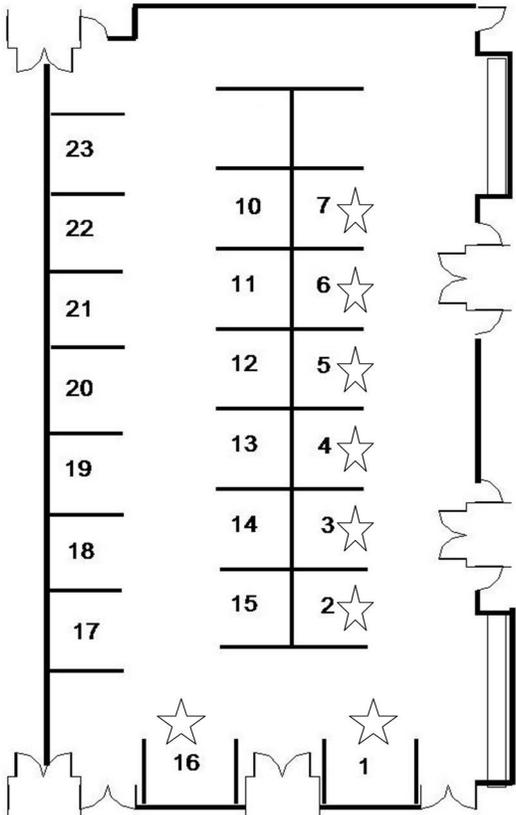
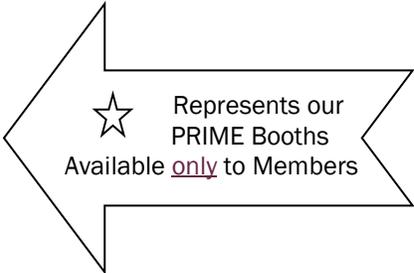
***Monday Night Networking Dinner at the**

BOOST YOUR SALES

This is your chance to showcase your products to current customers and find new buyers. Plus, nothing helps strengthen relationships and boost buyer loyalty more than doing business face to face! With virtually every major decision maker in the Illinois industry attending the IAMIC show—shouldn't your products be represented?

THIS IS THE SINGLE LARGEST GATHERING OF THE YEAR OF MUTUAL INSURANCE PERSONNEL—A CROWD OF AROUND 250 IS EXPECTED!

Not a Member? Ask me how and **Save** on Registrations!



GREAT BOOTH TRAFFIC

The exhibit area will be located in the center of all conference activity to give exhibitors the greatest opportunity to interact with attendees. To further add to the value of the exhibit area, social functions will be housed in the exhibit area. Seating areas will also be featured to encourage conversation and networking. Contest and giveaways are also held in the exhibit hall with a **MUST BE PRESENT** motto.

We will be giving announcing vendor winners & the BIG Prize giveaways at 4:50 p.m. Monday, August 19th in the tradeshow area. If your booth has a prize giveaway, please bring it to the registration desk by 4:30 p.m.

