

Industry Partner/ Sponsorship and Exhibition Opportunities

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

PO Box 116, Ohlman, IL 62076 ☎ 217-563-8300

AUGUST 12 & 14, 2018

Pere Marquette
Marriott Hotel
501 Main, Peoria, IL

Sunday
August 12
12:00—4:00
Tradeshow
Set-up

Monday
August 13
7:30—5:00
Trade Show

137th Annual Convention

Be a part of the
Solution

Participate in our
fun and games!

S H A R E
YOUR PRODUCTS

R E A C H
OUR CUSTOMERS

B U I L D
YOUR BRAND

The ONLY
MUTUAL
Insurance
Trade Show
in Illinois

A la Carte Sponsorship Opportunities...Recognition for *YOUR* company
This is your chance to **strengthen relationships** and boost buyer loyalty.

The **single largest** gathering of the year of Mutual Insurance Personnel—
a crowd of around **250** is expected!

TRADE SHOW
REGISTRATION
ALSO INCLUDES:

*Two tickets to our
annual banquet
Sunday,
August 12th

All breaks
including lunch
Monday,
August 13th

S P O N S O R S H I P O P P O R T U N I T I E S

REACH our customers

BUILD your brand

You will have several opportunities to get your name in front of virtually
every major decision maker
in the Illinois Mutual Industry attending the IAMIC convention

* Need more than Two
tickets? Call 217-563-8300

EXHIBIT REGISTRATION & FEE

Registration Deadline **Friday July 15th** to be included in printed materials. Payment in full must be received with Exhibit contract.

Space is assigned on a first come, first paid basis.

Exhibit Space is 8' X 10'
One 8' draped & skirted table along with 2 chairs
Electricity (if requested)
3' side drapes
8' back drape
Wi-Fi available (for fee)

Fees

Prime Booth ***\$ 550**
(IAMIC Members ONLY)
Regular Booth
IAMIC Member ***\$ 500**
Non Member ***\$ 600**

**Includes TWO Tickets*
to Sunday's Banquet**

Installing & Dismantling

Excel Decorators will install the exhibit booths on Sunday, August 12th from 8:00 a.m. - 12:00 p.m.
Exhibitor move-in will be

from 12:00 p.m. - 4:00 p.m. in Redbird A & B

The Trade Show will open at 7:30 a.m. - 4:30 p.m. Monday, August 13. Teardown can begin after the exhibit hall has been officially closed at 04:30 p.m.

Exhibit Booth Decorators and Shipping

Excel Decorators is the official decorator, drayage contractor and labor contractor for this event and shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply).

Cancellation/Failure to Occupy Space

Applicants who apply for space may cancel, in writing by July 12, 2018 and receive a refund of their payment minus a 50% administration fee. No refund will

be given after July 15. IAMIC may re-assign such space at its discretion. IAMIC reserves the right to cancel the Trade Show and return all fees to registered Trade Show Exhibitors.

Security

Insurance of booth contents and personnel is recommend IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show, and dismantling.

Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by

exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof.

In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

Copyrights

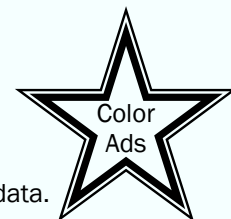
Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. that may be required for it to broadcast, perform or display any copy-righted material including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend and hold harmless IAMIC.

GET YOUR NAME IN FRONT OF MEMBERS

Printed Materials Program Booklet:

Full Page Ad (3.5" x 8")	\$175
1/2 Page Ad (3.5" x 4")	\$125
1/4 Page Ad (3.5" x 2")	\$100

- Rates shown are based on your company providing camera-ready copy or digital data. (Jpeg preferred)



Ad material to arrive by July 15, 2018

S P O N S O R S H I P P A C K A G E

	Platinum	Gold	Silver
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Inclusion of Company contact information	✓	✓	✓
Special Recognition in the IAMIC newsletter - <i>The Lautum</i>	✓	✓	✓
Exclusive Sponsorship for Banquet & Opening Session Sponsorship <i>**Additional Convention Sponsorship will be assign by IAMIC</i>	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5"x8"	1/2 Page 3.5" x 4"	1/4 Page 3.5"x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared	Group
NEW Welcome Art at Registration Area	✓	✓	
NEW Elevator Welcome Cling Signs with Company Logo	✓		

S P O N S O R S H I P D E T A I L S

Sponsorship Packages

- Platinum See table for opportunities \$3,000
- Gold See table for opportunities \$2,500
- Silver See table for opportunities \$2,000

Educational & General Sessions

- MONDAY** Opening Session ...(Exclusive for Packages)
 - Are you Prepared? - Catastrophe Situation Class \$350
 - Round Tables For Mgrs, Directors & Staff \$350
- TUESDAY**
 - Ethics, It's Mandatory \$350
 - FMDC Leadership \$350
 - FMDC Mergers/Consolidations \$350
 - Active Shooter Preparedness \$350

Miscellaneous Events

- SUNDAY**
 - Evening Entertainment Tim Moffett "The Dairy Farmer" \$500
- MONDAY**
 - Josh Lozoff Speaker Opening Entertainment \$500
 - Auxiliary Excursion \$500
 - Popcorn \$250
 - Prizes \$ 50
 - Martinis on the Water \$500
 - Monday Night Band "Vinyl Tap" \$500

Meal Functions

- SUNDAY** Banquet Dinner...(Exclusive for Packages)
- MONDAY**
 - Prayer Breakfast \$500
 - AM Refreshment Break \$350
 - Industry Mtg./Bus. Luncheon \$500
 - PM Refreshment Break \$350
 - Martinis on the Water \$500
- TUESDAY**
 - AM Refreshment Break \$350
 - Lunch to Go \$500

Golf Outing

- SUNDAY**
 - Event Sponsor \$125
 - Hole Sponsor (each) \$175
 - Lunch/Drink Sponsor \$400
 - Prize Sponsor \$100

Sporting Clay

- SUNDAY**
 - Event Sponsor \$125
 - Lunch/Drink Sponsor \$400
 - Prize Sponsor \$100
 - Convention Questionnaire \$250

Printed Materials

- Program Booklet Ads
 - Full Page Ad 3.5" x 8" \$175
 - Half Page Ad 3.5" x 4" \$125
 - Qtr. Page Ad 3.5" x 2" \$100
 - Pocket Schedule \$500
 - Convention Questionnaire \$250

SIGN ME UP!



**ILLINOIS ASSOCIATION OF
MUTUAL INSURANCE COMPANIES**

2018 Convention Tradeshow/Sponsorship Commitment Form

The Annual Convention Trade Show Rules, Regulations and Information can be found and should be read on www.IAMIC.org website. Participation in networking events is highly encouraged. Join us Monday night for our network event for \$50 per person.

EXHIBITOR/TRADE SHOW I'M A PARTNER/MEMBER BOTH

PLEASE PRINT:

Company Name: _____

Main Contact: _____ (Title) _____

Address/City/St/Zip: _____ Phone: _____

Email: _____

Check Enclosed: Check # _____ payable to IAMIC I will email my artwork by 7/15/18

Want to pay with a **Credit Card**? Visit us online or call Jackie at 217-563-8300 to provide you with information.

NOTE: If this form and payment is received by 7/15/18, you will receive recognition in printed materials

Tradeshow: Booth Assignment Request: ____1st ____2nd ____3rd choice

Names of those Exhibiting (name tags will be provided): layout on Page 5*Prime booths are limited

I will be attending Sunday's Banquet

I will be attending Sunday's Banquet

**Need more than TWO tickets to Sunday night banquet?

Call IAMIC for discounted tickets. 217-563-8300

**2018 IAMIC SPONSORSHIP & TRADESHOW
REGISTRATION**

Booth Rates

Prime Booth \$ 550 (IAMIC Members ONLY)

Regular Booth \$ 500 (IAMIC Member)

\$ 600 (Non-Member)

Will your booth require electricity? Yes/Included No

Will your booth require Wi-Fi*? Yes/\$25 fee * No

Any additional materials needed from Excel Decorators:
(additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the
Exhibit Contract Rules, Regulations & Information

Required Name: _____

Trade Show Booth \$ _____

Wi-Fi (if Needed) \$ _____

Fun Run (Shirt Size) ____ \$ _____

Golf \$80/pp \$ _____

Skeet Shoot \$35/pp \$ _____

Monday Night Fun \$ _____

From Page 3

Sponsorship \$ _____

Total Commitment: \$ _____

**Please Fax the completed form to 888-403-0935 or by mail :
IAMIC P.O. Box 116 Ohlman, IL 62076 (July 15 Deadline for printed materials)**

IMPORTANT NOTES FOR SPONSORING EVENTS

Sponsorships must be for the FULL amount to sponsor an event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated. Sponsorships must be received by July 15 to receive recognition in the Convention program. To Sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form and return it with payment and any necessary artwork to IAMIC's mailing address. We appreciate your dedication to our industry and support of the Annual Convention. We will place all sponsorship levels on our website in addition to printed materials.

Thank You!! *Jackie*

Putting the **POWER** of membership to work for you!

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217-563-8300
Fax: 888-403-0935
Email: leadership@iamic.org



IAMIC'S 5TH ANNUAL FUN RUN



This year we will donate 100% of the proceeds to

Capital City Fishing Has No Boundaries®

this a non-profit 501(c)(3) volunteer organization dedicated to providing access to fishing for disabled people in Central Illinois regardless of age, race, or disability.

Phone: (217) 341-5747
 Email: CapitalCity-FHNB@gmail.com
 Web: www.CapitalCityFHNB.org

Like them on Facebook: Fishing Has No Boundaries Capital City Chapter

Their Mission:

- Provide recreational fishing opportunities for all people with disabilities regardless of their age, race, gender, or disability.
- Help fulfill the need for a positive self image, independence, and a genuine feeling of accomplishment.
- Enhance the lives of participants with camaraderie and lasting friendships.

JOIN us as we support this amazing organization that is MAKING A DIFFERENCE

1 Mile Walk or 3 K Run
 On August 14th or
 Make a Donation

\$ 20.00 Donation
 Received by July 28
 Gets a 2018
 Commemorable T Shirt
 What is your Size
 S M L XL 2X

Join us at the Prayer Service where Mary Ann Gebauer from the Capital City Chapter will be our guest speaker and share more information about their mission.

Commitment Level
 \$ _____

Conference Housing

Reservations can be made by calling Mariott Hotel 501 Main. Peoria, Illinois (309) 862-9000

IAMIC room block with discounted rates (\$139.00) are valid until July 28, 2018. CALL NOW * Contact Jackie with any issues

Networking Extras

SUNDAY—August 12th
 Golf \$ 80/pp
 Shooting Clay \$ 35/pp
 Lunch included—see Registration Flyers for details.

Conference Agenda

SUNDAY, Aug 12

11:00 am Golf }
 11:00 am S.C. }
 12:00—04:00 pm Trade Show Setup

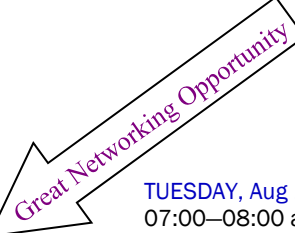
01:00—05:00 pm Registration
 06:30 pm Banquet
 08:00 pm Entertainment

MONDAY, Aug 13

07:30—05:00 Trade Show
 07:45- 08:45 Prayer Breakfast
 09:00—10:30 Opening Session
 10:30—11:00 Trade Show Break
 11:00—12:00 Education
 12:15—02:30 Business Luncheon
 Dessert in Trade Show
 02:30—03:30 Education
 03:30—04:30 Trade Show
 04:15 DRAWINGS
 06:00—07:00 Hors D'oeuvres*
 07:00—10:00 Martinis on the Water

TUESDAY, Aug 14

07:00—08:00 am Fun Run
 09:00—12:00 Education
 12:00 Closing Luncheon



Trade Show Incentives
 We encourage our members to visit booths in the trade show by making it fun. This gives you the opportunity to share your business expertise with our members and attendees. We want to help build partnerships with you.

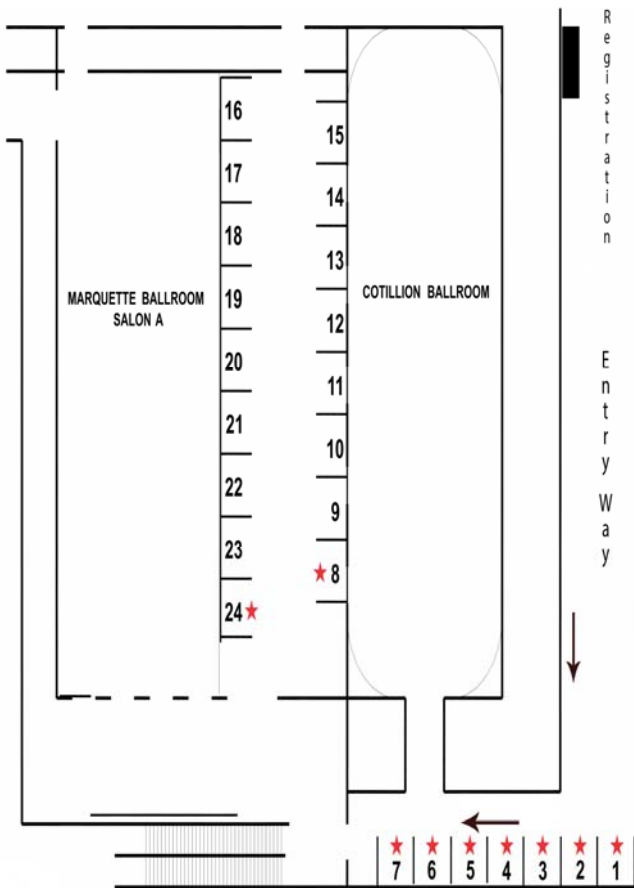
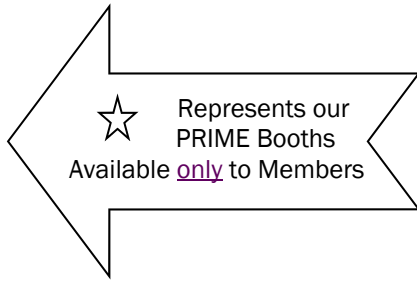
***Monday Night Networking Dinner & Entertainment Opportunity...**Trade Show Participants are welcome to register to attend our Monday Night Networking at Martinis on the Water. The fee is *\$50 per person and is not included in your registration fee.

BOOST YOUR SALES

This is your chance to showcase your products to current customers and find new buyers. Plus, nothing helps strengthen relationships and boost buyer loyalty more than doing business face to face! With virtually every major decision maker in the Illinois industry attending the IAMIC show—**shouldn't your products be represented?**

THIS IS THE SINGLE LARGEST GATHERING OF THE YEAR OF MUTUAL INSURANCE PERSONNEL—A CROWD OF AROUND 250 IS EXPECTED!

Not a Member? Ask me how and **Save** on Registrations!



GREAT BOOTH TRAFFIC

The exhibit area will be located in the center of all conference activity to give exhibitors the greatest opportunity to interact with attendees. To further add to the value of the exhibit area, social functions will be housed in the exhibit area. Seating areas will also be featured to encourage conversation and networking. Contest and giveaways are also held in the exhibit hall with a **MUST BE PRESENT** motto.

We will be giving away prizes at 4:15 p.m. Monday, August 13st. If your booth has a prize giveaway, please bring it to the registration desk by 4:00 p.m.

